BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House & Activities Committee
DATE:	January 9, 2019
MEMBERS PRESENT:	Joel Macher, Chairman; David Shifrin, V.Chairman; Terri Axelrod; Nancy Berkowitz; Arlene Citren; Judy Echenberg; Jeff Getelman; Pamela karol; Lane Klein; Murray Perelman; Judy Remis; Vic Schwartz; Barbara Sneider; Enid Winikoff
MEMBERS ABSENT:	Susie Lehrman; Linda Moskin
PARTICIPANTS:	Christina Kelly, Director of Activities; Thomas DeLouise, Clubhouse Manager; Ira Kasten, Director of Food & Beverage. Guests: Harriet Moskowitz, BOG; Howard Boilen, BOG; Chares Wolf, BOG
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Joel Macher
ISSUE DATE:	January 18, 2019
NEXT MEETING DATE:	Wednesday, February 13, 2019 at 3PM in the Boardroom

Chairman Joel Macher called the meeting to order at 3PM.

The Minutes from the previous meeting were approved as written.

Chairman handed out copies of committee members responses to his questions from two weeks earlier. Committee members were asked to e-mail him three issues, questions or ideas, in advance, to present at our meeting for discussion.

Food & Beverage Report: Ira Kasten

We've had a very successful Winter/Holiday break from December 21st thru January 1, 2019

Year over Year we served over 5,000 more members and guests meals during this 10 day holiday window.

Prime Cut broke their own record by doing 285 covers one evening,

Panache buffets were utilized heavily by our members and their families.

Our new Coffee supplier has installed their equipment.

The MyPII menu changes for lunch and dinner will go into effect mid-January these are to include new dessert items.

There are some minor changes to Prime Cut Menu which will go into effect February 1st and these include appetizers. We begin our planning and marketing for Presidents week

Grand Central continues to be successful on Fridays and Saturdays.

New Year's Eve at Grand Central was a big success and could be a model for similar future events.

Activities Report by Christina Guilianti:

Our Holiday week was amazing and we are now getting ready to do it again for February.
103 attended our Candy Sushi event
79 attended our Fishing Day
44 attended our Splash Art Painting event
Our S'mores event sold 235 kits which means more than 940 s'mores were eaten.
638 attended our Character Breakfast
56 attended our Princess Spa Day
We pre-sold 19,650 tickets for the Carnival and that day of we sold an additional 24,329. Total tickets sold for this year's Carnival was 43,979.

Lectures

Last night's lecture was with Molly Williamson, we had just under 200 in attendance.
Next up is Robert Watson speaking about Lincoln (on his birthday) February 12th and we have 487 planning to attend.
In March we have Taylor Hagood speaking about Zelda & Scott Fitzgerald, to date we have 99 signed up.

Educational Series

Two new educational sessions will be starting this week. The Film Lovers Series Part 2 will feature Dan Hudak, we have 72 signed up.
Frank Cerabino and Finding Humor in the News had 77 signed up.
Scheduled for February we have an Art History series with 35 signed up and The Middle East Talks have 85 registered to attend.

Bus Trips

Little Havana Culinary Tour is scheduled for January 17th. We have 40 attending and there is still room for more.
MCB 2 is scheduled for Friday, January 18th
A trip to the National Croquet Center is scheduled for January 29th and at this time we have 9 people signed up.

Dinner Shows

January with Magda Fishman and Randy Herman had rave reviews!
February Dinner show is Jenene Caramielo on Feb. 27 has 365 signed up. We will be closing Panache that night and using the grand ballroom for her show since we are only offering it on one night. January 27 is deadline to sign up.
March Dinner Show with Chris Mann on March 12 & 13 has 92 signs ups on the first night and 134 on the 2nd night so far.

BRIDGE NEWS

We have a special bridge event with Larry Cohen on Tuesday, February 12- Finding the Queen. Currently taking reservations. We have 121 so far.
As stated last month- Linda Green has started mini complimentary lessons on Tuesday evenings at 6:30 for new bridge players. By having these free mini lessons she is hoping to get some new bridge players to join our games.
Member Guest Card party is on Friday, March 9. We have 148 reservations

Our first CPR Class of the season was very well received. We will be doing another class tomorrow and then monthly classes through March.

Upcoming Events:
The Steve Lippia Show is scheduled for January 22nd with 339 signed up.
The Mature Driving Class is scheduled for January 23rd and 24th.
The Superbowl Party is February 3rd with 185 signed up.
The Valentine's Gala " Love is in the Air" is scheduled for Saturday, February 9th with 231 attending.
Debby Boone is scheduled for February 19th with 232 signed up.
The March Theme Night will be a Mardi Gras Theme. The event is scheduled for March 22nd.
Jay White America's Neil Diamond is scheduled for March 19th with 148 signed up.
Tanglewood is scheduled for April 3rd with 131 signed up.

The committee engaged in discussion having printouts of their fellow committee persons ideas, suggestions and or general questions. Management and invited guests were given copies as well and a lively discussion ensued with suggestions and ideas. Management was asked to review the topics and possibly at our next meeting get their feedback.

Some of the topics discussed were:
Possibly opening Grand Central for more sporting events, one such example was the upcoming March Madness.

Continue with the idea of utilizing Grand Central for similar events like the very successful New Year's Eve party.

Possibility of adding some traditional Shabbat Friday night selections on the menus.

Bring back the Arts and Crafts show for members' participation.

The need for more sun blocking window shades in MyPII and Panache.

Regarding our Fantastic Street Fair and Carnival to possibly consider one price for tickets and or food, possibly including one alcoholic drink.

The meeting was adjourned at 4:35PM.