MINUTES

MEETING:	House & Activities Committee
DATE:	November 16, 2018
MEMBERS PRESENT:	Joel Macher, Chairman; David Shifrin, V.Chairman; Terri Axelrod; Nancy Berkowitz; Arlene Citren; Jeff Getelman; Pamela karol; Lane Klein; Susie Lehrman; Murray Perelman; Barbara Sneider; Enid Winikoff. Via Conference Call: Judy Remis
MEMBERS ABSENT:	Judy Echenberg; Linda Moskin; Vic Schwartz
PARTICIPANTS:	Christina Kelly, Director of Activities; Thomas DeLouise, Clubhouse Manager; Ira Kasten, Director of Food & Beverage. Guests: Chares Wolf, Board of Governor
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Joel Macher
ISSUE DATE:	November 29, 2018
NEXT MEETING DATE:	Wednesday, December 12, 2018 at 2PM in the Boardroom

Chairman Joel Macher called the meeting to order at 3PM.
The Minutes from the previous meeting were approved as written.
Chairman Macher welcomed the committee. Prior to getting into reports and topics for committee discussion, the Chairman addressed some housekeeping chores including reminding our members of our Code of Ethics and commitment to confidentiality.

Activities Report by Christina Guilianti:

November 9th was our season opener, "Imaginarium". It was a huge success with 669 in attendance and 193 on a wait list.

Committee members were asked to come up with ideas for Theme Night, March 2019.

Monday, November 12th we hosted our Veterans Day Breakfast honoring our veterans. The American Bombshells Entertainment was sensational. We had 256 people in attendance.

Dinner Shows coming up soon are as follows:
November 27th & 28th is Ashley Carruthers. Both events are currently over sold. There is a short wait list for November 28th.
January 2nd & 3rd is Magda Fishman & Randy Herman
Jenene Caramielo will be back February 5th, one night only
March 12th & 13th is Chris Mann who performed on The Voice

Cabaret Nights:
January 22nd is Steve Lippia and his 10 Piece Orchestra
February 19th we've had a change to Debbie Boone as Rickie Nelson's sons were cancelled due to a scheduling error.
March 19th we have a Tribute to Neil Diamond

We are currently finalizing our holiday week's events to provide an amazing time for all.
New Events this year include a Princess Day Spa for little girls, Extreme Winter Games and Candy Sushi Making. Golf will be setting up mini golf and also when we do S'mores night, Golf will have a glow in the dark golf course set up for the kids.

Lectures :
December 6th is with Dennis Ross, this is sold out with 600 attending
December 11th the "Bagels over Berlin" Movie Screening with close to 700 attending
January we've scheduled Molly Williamson with just under 200 attending
February we will have Robert Watson doing a presentation on "The Lincoln They Never Taught You About in School". This is in honor of Lincoln's birthday and scheduled for Tuesday, February 12, 2019
March 5th we have Taylor Hagood doing a presentation on "Zelda and Scott Fitzgerald: Romance, Literature and the Jazz Age"

The Superbowl Party is scheduled for Sunday, February 3rd and we are now taking Reservations.

Bus trips scheduled this season:
Art Basel on Friday, December 7th at a cost of $75 per person from 10:30AM to 6:30PM.
The South Beach Food & Art Deco Tour is scheduled for Thursday, December 13th at a cost of $90 per person starting at 11AM.
Dragalicious Night at Lips in Fort Lauderdale is scheduled for Tuesday, December 18th at a cost of $55 per person.
The Little Havana Culinary Tour is set for Thursday, January 17, 2019 at a cost of $90 per person starting at 11AM.
A day at the National Croquet Center & Lunch is scheduled for Tuesday, January 29, 2019 at a cost of $59 per person starting at 10:30AM.
The Wynwood Food & Art Walking Tour is scheduled for Thursday, February 7, 2019 at $90 per person starting at 11AM.

The Best of Palm Beach Bus & Walking Tour is scheduled for Friday, February 15, 2019 at a cost of $25 per person starting at 9:30AM.
The Coconut Grove Arts Festival is scheduled for Monday, February 19, 2019 at a cost of $25 per person starting at 9:30AM.

The Card Game Get Together is also booked for Tuesday, December 11th from 9:30 to 11:30AM for Canasta, Majong and Bridge.

CPR Classes have been booked for the season for our members.
Wednesday, December 19th from 9:30 to 11:30AM in the Palmer Room
Thursday, January 10, 2019 from 3PM to 5PM in the Dye Room
Monday, February 11th from 9:30 to 11:30AM in the Palmer Room
Thursday, March 14th from 3PM to 5PM in the Dye Room
Classes are $25 per person. Minimum of 10 / Maximum of 20 per class 9:30AM.

The Chairman opened a Q & A period which was very productive. Members discussed our lottery system, wait lists, and future priority when shut out. C. Guilianti explained the need to have a lottery system, the problems when some events are over-subscribed, and issues with considering second nights. She also explained how priority in similar events in the same year give preference to those members who were wait-listed and did not get in. She was asked to discuss with Management how to inform our membership of our system and the reasons for it.

C. Guilianti outlined our changes in Reservations and using the Boca West website, attendees to events to bring membership cards and the elimination of tickets. Also discussed was the reminder that members are responsible to check their confirmations on the Boca West website after the request deadline has passed. This has been the policy for the past 2 years and members continue to not know to do this. These items are all a part of changes coming forth with our new IT systems.

<u>Food & Beverage Report by Ira Kasten</u>

Mr D's:
Opened up on October 22nd, opening earlier has been well received. A second buffet line has been opened up for Happy Hour, the lines are now shorter.
An Ice Cream Social at Mr D's is planned starting the week of December 3rd. We will offer this three days a week.
The team is doing well under the guidance of Dylan Burns.

My Pi:
Opened on November 6th and has done over 3,000 covers in just 10 days. We served over 500 covers on Saturday.
The new staff is doing extremely well and really gelling together under the leadership of Placido Ventura and Rosin Robinson.
We have introduced some new items this year and with some feedback have already tweaked some items.

Prior to closing the meeting, the Chairman reminded all members of the committee to pass along our "message" to respect and be courteous to one another and to our staff. We have the best of both here, we are very fortunate.

The committee is looking forward to T. DeLouise and I. Kasten finding the right times in December for small groups of our committee members to get a tour of our back areas & kitchens. The tour would allow them to see and share what they're seen as to how great our back areas serve our membership based on space and the number of members we serve. It should be eye-opening for all.

The meeting adjourned at 5PM.