MINUTES

MEETING:	House & Activities Committee
DATE:	January 10, 2018
MEMBERS PRESENT:	Steve Siegel, Chairman; Howard Boilen, V. Chairman; Terri Axelrod; Nancy Berkowitz; Ken Bernstein; Arlene Citren; Michael Englander; Jeff Getelman; Stacey Gordon; Naomi Kanter; Linda Moskin; Joan Schepps; David Shifrin; Barbara Sneider; Sam Tuchman; Enid Winikoff; Marilynn Yentis; AJ Zaki
MEMBERS ABSENT:	Ronnie Flicker; Judy Remis
PARTICIPANTS:	Christina Kelly, Thomas Kassner; Thomas DeLouise
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Steve Siegel
ISSUE DATE:	January 24, 2018
NEXT MEETING DATE:	February 14, 2018 at 1:30PM in the Boardroom

Chairman Steve Siegel called the meeting to order at 3PM.

The Minutes from the previous meeting were approved as written.

Discussion following had to do with people leaving lectures, etc. early to avoid the valet crush. It is considered quite rude and disturbing to the presenters. Also in that category are those members who sign-up for free events and then do not show up. The committee feels that to counteract these behaviors, we should:

- Communicate to the Membership about the rudeness problem
- Begin charging a nominal fee for the lectures

A comment was made concerning a charge for a baked potato and Thomas Kassner explained that we simply do not have enough room in the kitchens for the necessary equipment to accommodate too many such requests.

A request has been made to lead a tour of the kitchens for the committee members who are interested and Steve Siegel will coordinate that with Thomas Kassner.

Activities Report by Christina Guilianti:

Recap of winter kids activities

- Carnival was a great event! ticket sales were up. Sold over 40,000 tickets
- Character breakfast had 630 people attend Family Fun Fishing Day had 70 people attend S'mores Night had 119 people attend

Recap of events:

Last night's lecture had 726 reservations. Of that 170 of them were a no-show. Our next lecture in February currently has 763 reservations.

We sold out two Guy Bavli dinner shows this month and we have a third one scheduled on January 17th which is also sold out.

Two new educational series started this week. Tuesdays for the next four weeks is the Film Lovers Series with 107 people participating and Wednesdays is the Comedy of Life with 60 people participating.

The Sweetheart Ball has 313 reservations which will be on February 10th, the Super Bowl has 216 reservations on February 4th, Jenene Caramielo has 525 people that want to attend and unfortunately this event will have members placed on a waiting list. The Company Men show on January 16th has been cut back to one show only at 8PM with 498 reservations.

The Cabaret Show for February with Gary Puckett and the Union Gap has 68 people for the 6PM show and 175 people for the 9PM show. At this point it looks like that show might have to be combined as well.

Casino Night on March 3rd has 187 reservations.

The Edge Effect Dinner Show in March has 40 reservations for the first night and 56 reservations for the second night.

The first night of Seder has 191 reservations.

Duplicate Bridge event with yesterday with Eric Rodwell had 235 people attend.

Bridge Lessons start today and also on Friday.

We are also currently taking reservations for the member guest card party on March 9th.

Few bus trips coming up:

Tomorrow is a The Gentleman's Guide to Love and Murder at the Broward Center with three buses.

January 31st we have a trip to Wynwood with 100 people participating

February 19th and we have the Coconut Grove Art Festival

March 1st we have the Red Sox vs. Astros at the new Palm Beach Baseball Stadium

Food & Beverage Report: Thomas Kassner

December review:

- We received many great comments about service overall.
- We served 8,200 more meals compare to last year, mainly due to Grand Central and Prime Cut
- Grand Central served daily over a few consecutive days over 1,000 members for Breakfast and Lunch
- Overall December went well in all aspects. During the 20th and the 31st we had served just over 38,000 meals. Overall we served in December just over 64,000 meals.
- Menus were well received
- New activities were very well received, especially enjoyed was the making of the s'mores
- The Pool Bar served an average of 700 covers on a daily basis, plus the kids buffet, ice cream, etc. We lost a day and a half due to cold weather
- Menus will be revised before Presidents week based on the sales and based on

January/February:

- On Saturday, January 20th and 27th we will open the Grand Central for Dinner
- The Dinner Dance is scheduled for January 25th
- The Super Bowl Party will be in the Ballroom and Grand Central will be closed on the night of Super bowl
- Grand Central Bar service between 3-5PM is not working
- Grand Central will close at 3PM on Sundays and we will not be serving Dinner for the remainder of the season, but will move again when it slows down a bit. We are reviewing the options for next year and will budget accordingly in order to allow us maybe to open Grand Central.

The meeting was adjourned at 4:15PM.