MINUTES

MEETING:	House & Activities Committee
DATE:	April 17, 2018
MEMBERS PRESENT:	Joel Macher, Chairman; David Shifrin, V.Chairman; Arlene Citren; Judy Echenberg; Jeff Getelman; Pamela karol; Lane Klein; Susie Lehrman; Linda Moskin; Judy Remis; Joan Schepps; Vic Schwartz; Barbara Sneider
MEMBERS ABSENT:	Terri Axelrod; Nancy Berkowitz; Murray Perelman; Enid Winikoff
PARTICIPANTS:	Christina Guilianti, Director of Activities; Thomas DeLouise, Clubhouse Manager
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Joel Macher
ISSUE DATE:	April 24, 2018
NEXT MEETING DATE:	May 9, 2018 at 3PM in the Boardroom

Chairman Joel Macher called the meeting to order at 3PM.

The Chairman introduced himself and David Shifrin as his Vice Chairman. He welcomed everyone to the Committee and introduced Christina Guilianti and Thomas DeLouise who is sitting in for Thomas Kassner who could not attend the meeting. Committee members were asked to introduce themselves.

The Boca West Code of Ethics and Committee Contact information was reviewed.

The Chairman asked the Committee to be creative in their thinking and to think outside of the box. The Committee was told that a Back of the Kitchen and Facilities Tour was going to be scheduled to help them better understand how the Club operates.

Activities Report by Christina Guilianti:

Season is winding down in our office which means we start planning next season. Recommendations for speakers, day trips, musicians, etc. are always welcomed from the committee.

Review:

- Passover Seder on March 30th was our biggest one ever. We had a total of 1184 people in attendance. This was the first year we opened the card rooms for seating and it was a success.
- Tanglewood our last event had 1,601 in attendance. Same as last year give or take a few.
- One more theater event for the season on May 10th for Jersey Boys.
- Memorial Day BBQ on May 28th
- As of May, entertainment will only be on Fridays and Saturdays throughout the summer. Location will vary depending on what restaurant is open for dinner.
- Activities Department has put on 80 events between October - May. We have had 15,873 people participate in our events this season through today.
- Duplicate Bridge from October - March has had a total of 5,177 people play in our games.
- Update on Theater Tickets for next year our subscriptions are SOLD OUT. Still taking names through May 1st and then we will have a lottery. Buses hold 54 people and we have 2 buses for a total of 108 tickets. Explained to the Committee was the background on why we chose to sell our shows as a subscription this year. We encountered a hurdle this year with the Broadway series and that is why we had to change the way we offered it this season. The Broward Center was only offering Hamilton with a subscription. The Broward Center had sold out all of their tickets for all shows by selling full subscriptions due to Hamilton, this put Boca West in a bind. We hold a subscription of 108 tickets with the theater. Normally what we are able to do is sell tickets individually and then whatever we do not sell (such as a show in November or in June), we are able to trade them back for additional tickets for our more popular shows. Since the theater is sold out this year, this is not an option for us as the theater has no seats left to offer us for anything. We are not even able to change a date for anything (such as our show on Thanksgiving) since they are completely sold out. So since Boca West had to commit to approximately $100,000 in theater tickets in order to keep our subscription, we had to get creative in the way we offered them this season so the club would not be losing thousands of dollars in unsold tickets.

Thomas DeLouise gave the Food & Beverage Report due to Thomas Kassner's absence.

T. DeLouise made a presentation regarding the food and beverage program, including a discussion of the timing of closing various restaurants for the summer season, and reopening next autumn. Mr. D's and My Pi are already closed. Prime Cut will close on Saturday, May 12th. He also fielded various questions and suggestions, including opening Grand Central for more sporting events. Mr. Macher inquired about providing a kitchen tour for H&A committee members.

The International employees will be leaving via an intermittent departure schedule during the month of May. A question was posed regarding elimination of Styrofoam. He stated this is under consideration, but cost is a significant factor – in the range of $100,000 to undergo conversion to an alternative option.

A question and answer period took place before the meeting was adjourned. One idea brought up was to look into keeping Grand Central open longer when there are sports events going on for members to watch together. One example given was the recent Masters in Augusta. Grand Central closed at 3PM while the tournament did not end until 6PM. Football was given as another example and reason to keep Grand Central open during the evening hours.

The meeting was adjourned at 4:30PM.