MINUTES

MEETING:	House & Activities Committee
DATE:	Tuesday, December 19, 2016
MEMBERS PRESENT:	Howard Boilen, Chairman; Nancy Frydman, V. Chairman; Stephen Blank; Martin Bloomfield; Michael Englander; Bernard Friedman; Linda Moskin; Judy Paulen; Judy Remis; Leslie Rosenzweig; Joan Schepps; Danny Schulman; Steve Siegel; Enid Winikoff
MEMBERS ABSENT:	Barbara Sneider
PARTICIPANTS:	Christina Kelly; Thomas Kassner; Matt Linderman
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Howard Boilen
ISSUE DATE:	December 21, 2016
NEXT MEETING DATE:	Tuesday, January 10, 2017 at 3:30PM in the Boardroom

Chairman Howard Boilen called the meeting to order at 3:30 PM.

The Minutes from the previous meeting were approved as written.

A discussion was held of ideas of how to help alleviate the Valet Crowd at the end of any of our lectures, Tuesday night events, cabarets etc. and several ideas were discussed. The best suggestion to alleviate the valet issue was to emphasis carpooling to the members. We have 700-800 attending that is about 350 or more cars. By carpooling we should be able to reduce the problem by at least 25%? A second suggestion was to use the new building parking lot for self-parking, perhaps use shuttle carts for those that need assistance. Another idea discussed was to help keep members in their seats until the end of the performance. Entertainer/Speaker signings or sale of material and a raffle door prize were two ideas put forth. This topic will be discussed further.

Food & Beverage Report by Thomas Kassner:

Overall this past November saw similar business as last year. Mr.Ds did a little better due to better access this year. We will run the shuttle again from the Main Club to Mr.Ds until the new building opens.

We served 400 covers at the Dinner Dance, it was slow due to a Tennis event held the same night for 500 members.

Thanksgiving we served over 1,000 and received great feedback.

The final group of international staff will arrive on December 2nd.

Dress Code for the Holidays is advertised day-by-day.

Scheduled for December 23rd is our Seafood Night and we have 950 reservations to date.

Hanukkah and Christmas Eve is December 24th and we will serve a Holiday Buffet and Menu. We have 1,300 reservations to date.

Christmas Dinner is December 25th and we have 700 reservations.

Family Street Night is December 26th and we have 1,000 reservations.

Tropical Night is December 27th and we have 400 reservations.

The Character Brunch is December 28th and followed by Italian Night where we have 1,000 reservations.

Our ALL AMERICAN BBQ and Carnival is December 29th and we have 900 reservations.

The Fish Market is December 30th with 400 reservations.

December 31st is New Year's Eve and we have 1,000 reservations.

Deli Night is January 1, 2017

MyPII is going very well in terms of Reservations. We have been encouraging everyone to double check their times and confirmations.

Some interesting numbers to share based on last year's consumption. We foresee the same numbers of some of the items listed over the 10 day holiday week: 23,000 Eggs; 2,600 Lobsters; 5,400 Bagels; 440lbs. of Chicken Wings (mainly for happy hour) and 1,600lbs. Salmon.

House & Activities Report by Christina Kelly:

The season opener event was on November 18th, Diners, Drive ins and Dives. We had 642 confirmed reservations and the event was a big success.

It was decided that Theme Night on March 3, 2017 would be a 50's Rock n' Roll Night. Performances would be by: Charlie Thomas & the Drifters, Jay & The Americans, The Duprees, The Flamingo's featuring Terry Johnson, Emil Stucchio & The Classics, and our own Spanky & Dino. The cost is $75++ per person.

The Lecture this month on James Bond had 644 in attendance. Next month the topic is the Great American Song Book, we have 900 confirmed and just over 200 on a waiting list.

Toward the beginning of December we hosted our Interclub Singles Night. We had 136 attend which was down by half from previous year.

Our Holiday week is about to kick off and we are very excited. We have lots of fun activities for everyone.

- Poolside movies and crafts start Saturday, December 24th
- Tuesday night we added a special Adult Salsa class with Tony Dovolani from Dancing with the Stars which has been very well received
- Wednesday is our Character Breakfast. We have 520 confirmed and a wait list of just over 50
- Thursday is the Carnival. We have presold 19,120 tickets. This is the highest number of pre-sold tickets since 2008!
- Friday is family fun fishing day and to date we have 28 signed up, so far.

December 23rd is the deadline to reserve for Shades of Buble. We have 705 signed up.

December 24th is deadline to reserve Atlantic City Boys. So far there are 275 reservations and we can accommodate 250 for the dinner shows.

Our first trip of the new year will take place on January 3, 2017 to the Navy Seal Museum and Elliott Museum in Ft. Pierce. We have 35 signed up to join us.

January 4th we are having an Art Class with Splash Art and have about 30 in that class.

Book Reviews with Sandra Rosencrans are back starting January 9th. We have 70 people attending those!

New events we are taking reservations for include the Superbowl Party on February 5th, the Sweethearts Ball on February 11th and the Member Guest Card Party on March 17th.

The meeting was adjourned at 4:45PM.