MINUTES

MEETING:	House & Activities Committee
DATE:	January 13, 2016
MEMBERS PRESENT:	Arthur Adler, Chairman; Steve Siegel, V. Chairman; Stephen Berlin; Arleen Citren; Michael Englender; James Ginzler; Marge Isroff; Linda Moskin; Joan Schepps; Barbara Sneider; Arlene Yufe
MEMBERS ABSENT:	Sandra Zahn-Oreck
PARTICIPANTS:	Christina Kelly; Thomas Kassner; Matt Linderman; Howard Boilen
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Arthur Adler
ISSUE DATE:	January 18, 2016
NEXT MEETING DATE:	Wednesday, February 10, 2016 at 2PM in the Boardroom

Chairman Arthur Adler called the meeting to order at 3:30 PM.

Food & Beverage Report by Thomas Kassner:

Overall December went well in all aspects. During the 18th and the 31st we have served just over 38000 meals!! In the entire month we served just over 60000 meals.

Compared to last year we are down mainly because of the steakhouse dinner covers, and lunch due to the Construction Cart Path to Mr. D's, along with Golf rounds being down. The holidays were later this year and we started to see families and kids on the

21st/22nd whereas last year they arrived on the 18th/19th.

We received positive comments about decorations for the theme nights and Menu offerings in all Restaurants.

The Pool Bar has been very busy serving an average of 700 covers on a daily basis, plus the kids buffet and the ice cream stand.

Menus will be revised based on the sales mix and based on comments. New specials in My PII will start this week they will include the 1.5 lbs. Lobster, Fajitas, Rice Bowls and we've also added a pasta dish. Within the next two weeks we will update Lunch Menus.

January 14th we will be serving wines from Argentina and expect 600 plus.

January 21st is the Dinner Dance and expect over 500.

House & Activities Report by Christina Kelly:

In total 532 attended the Character Breakfast Christmas Week.

Every day we held Poolside Crafts 70 to 150 kids attended.

We sold 43,586 tickets for the Carnival.

The Mysteries of The Ancient World Lecture had 582 in attendance.

Bill Medley tickets have been mailed out for the January 20th show. There are 517 attending.

The Interclub Singles Event is taking place at Boca West on January 25th. We have 56 Boca West members attending along with 102 from other clubs.

A new event was added with Jenene Caramielo "Dinner and a Show" on Thursday, January 28th. The cost will be $49.95++ per person. Currently we have 130 signed up, we will accept approximately 200 for this event.

Superbowl Event is scheduled for Sunday, February 7th and has 303 signed up at this time.

Scheduled on February 9th is the lecture "Comedy of Aging". At this time we have 1,124 reservations.

The Sweethearts Ball scheduled for Saturday, February 13th is now open to guests. Currently we have 388 people signed up.

Scheduled for March 4th is the Havana Nights, a theme night, with 588 reservations at this time.

Intermediate Bridge Lessons with Linda Green start this month. This is a 6 week course and 28 members have signed up for the class.

The meeting was adjourned at 4:40PM.