MINUTES

MEETING:	House & Activities Committee
DATE:	February 9, 2017
MEMBERS PRESENT:	Howard Boilen, Chairman; Nancy Frydman, V. Chairman; Stephen Blank; Martin Bloomfield; Michael Englander; Bernard Friedman; Linda Moskin; Judy Remis; Leslie Rosenzweig; Joan Schepps; ; Barbara Sneider; Danny Schulman; Steve Siegel; Enid Winikoff.
MEMBERS ABSENT:	Judy Paulen
PARTICIPANTS:	Christina Kelly; Thomas Kassner; Matt Linderman
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Howard Boilen
ISSUE DATE:	February 17, 2017
NEXT MEETING DATE:	

Chairman Howard Boilen called the meeting to order at 2:30 PM.

The Minutes from the previous meeting were approved as written.

Since this was our end of this session meeting, it was a very varied agenda. The theme was new ideas for next season especially around Valentine's Day, New Years, Holiday weeks. There were several ideas for Valentine's Day but the unanimous agreement was to leave it as it is. This year's reservations are actually higher than the last couple of years. It is also the only event all year that is more "dress up" and a large part of our members want at least one "fancy" dress night.

New Year's Eve was also discussed but without any overwhelming conclusion. Of course we did not have the steakhouse and that was missed by many. There were ideas floated that would help keep people here until Midnight but none were liked very much. The only conclusion was that we should AT LEAST have hats, noisemakers and confetti on the tables to make it feel special rather than just another dinner. Next year we will have 3 or 4 restaurants to work with so we can review this again after the new building opens. One theme idea that was liked was a "Times Square" style New Year's Eve.

Also discussed were different holiday ideas for kids, possibly adding a scavenger hunt to one of the days.

Publishing a directory of kid's events or facilities, outside of the Club. This would be a good idea if weather is not good.

New ideas regarding the carnival is being looked into.

There was an idea for a new theme night celebrating October Fest.

As evidenced by our waiting lists this season for virtually every Cabaret, Lecture, Theme Night, or special event it was discussed that we need more "seats". Christina Kelly and Thomas Kassner will explore the viability of having, if possible, 2 shows on one night. In the Cabarets for instance, we could have a 6PM and 8PM show.

The Chairman thanked the committee for their help in making this a very successful season.

Food & Beverage Report by Thomas Kassner:

January review:

- Overall January went well and similar to last year.
  - -9 Breakfast
  - +1047 Lunch
  - -1359 Dinner – Panache closed 2 Saturdays; holidays over early
  - +3500 in Catering
- Overall we are in line with budget in Rev, Cost & payroll.
- We adjusted the Menus for all Restaurants
- Wine night 620 ; Dinner Dance 550

February:

- Wine Night on Thursday we are expecting 600 in atendance
- President week starts on the 20th
- Kids art and craft will be at the pool
- Kids Buffets, Movies, Ice cream, etc. starts on the 16th
- Everyday a Breakfast Buffet in the Panache
  - 20th is BBQ Night
  - 22nd is Italian Night
  - 23rd is Dinner Dance
  - 24th is Seafood Buffet
- Dress Code for Presidents Week will be send out from Kathy
- Summer schedule: We will be mainly in the New Building in the am and pm in the Panache
- New Golf/Activity Building will be open, date to be determined

House & Activities Report by Christina Kelly:

The Superbowl Party on Sunday, February 5th had 336 in attendance.

February 9th is the lecture with Stephen Cohen with his Jewish humor, 1,200 people are attending.

The Sweethearts Ball which is on February 11th has 430 people signed up to date.

February 16th we have Jenene Caramielo with 258 confirmed and 246 on a wait list. Those on the wait list have been given priority into another event with Jenene on April 14th.

February 21st is our Bee Gee's Tribute with 646 confirmed and 276 on a waiting list.

The Coconut Grove Arts Festival scheduled for February 20th is sold out.

Our Presidents' Week Activities Brochure will be out by next week. Poolside movies are scheduled for each week, crafts by the pool, music by the pool and a Magician in My PII.

March 14th is Bravo Amici with 744 reservations.

March 21st is our Jubano Jazz and Yiddish Swing with 411 reservations.

The Member/Guest Card Party & Luncheon is scheduled for March 17th and has 395 reservations to date.

Duplicate Bridge, Social Bridge, Canasta and Mahjongg is $110 per pair, members can bring a guest.

Tanglewood is scheduled April 5th and we have 576 reservations to date.

Passover is April 10th with 315 reservations so far.

The meeting was adjourned at 4:45PM.