MINUTES

MEETING:	House & Activities Committee
DATE:	January 10, 2017
MEMBERS PRESENT:	Howard Boilen, Chairman; Nancy Frydman, V. Chairman; Martin Bloomfield; Linda Moskin; Joan Schepps; Danny Schulman; Steve Siegel; Enid Winikoff. Via Tele-Conference Call: Stephen Blank
MEMBERS ABSENT:	Michael Englander; Bernard Friedman; Judy Paulen; Judy Remis; Leslie Rosenzweig; Barbara Sneider
PARTICIPANTS:	Christina Kelly; Thomas Kassner; Matt Linderman
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Howard Boilen
ISSUE DATE:	January 17, 2017
NEXT MEETING DATE:	Tuesday, February 7, 2017 at 3:30PM in the Boardroom

Chairman Howard Boilen called the meeting to order at 3:30 PM.

The Minutes from the previous meeting were approved as written.

First order of business was a recap of the 10 day Holiday period. There was nothing but praise as everything was planned organized and successfully executed. The choice of activities (and the quantity of things to do) were applauded. Thank you to Christina Kelly and Thomas Kassner for their hard work and great work by their staffs.

Two areas to work on for 2017 Holiday were – Carnival – how to broaden the appeal and increase attendance. We will look at changing the time (and format) to an afternoon/evening event. This seems to be successful in bringing more people who may have been enjoying other activities, especially pool, during mid-day. Discussion was also held on teenager activities since this is a growing population holiday time.

The Committee discussed what to do for 2017 New Years. Ideas were circulated about using the 4 restaurants in different ways. The committee was given “homework” to come to the February meeting with ideas.

Sweethearts Ball for 2018. Should we change to something different than the current format? Also Homework for the next meeting

Food & Beverage Report by Thomas Kassner:

Overall December went well in all aspects. On December 23rd and the 31st we served just over 30,000 meals. Over the month of December we served almost 60,000 meals. Compared to last year we were down almost 1,700 meals. Mainly because of steakhouse and the short holidays. The holidays were later this year and we first started to see families and kids on December 23rd and 24th. . Last year we saw them earlier, December 18th and 19th. We received many compliments regarding our decorations for the theme nights and our Menu offerings in all Restaurants. We enhanced both compared to previous years, we had more selections and different décor.

Breakdown of meals served over the holidays:

		My Pi Dinner	Panache Dinner	Total:
Seafood - Fri. Dec 23rd		696	812	1508
Hanukah - Sat. Dec 24th		394	1167	1561
Xmas - Sun. Dec 25th		917	604	1521
Street fair - Mon. Dec 26th		489	890	1379
Tropical - Tues. Dec 27th		642	357	999
Italian - Wed. Dec 28th		633	771	1404
BBQ - Thurs. Dec 29th		729	662	1391
Fish market - Fri. Dec 30th		622	512	1134
New Years - Sat. Dec 31th		808	860	1668
Deli - Sun. Jan 1st		422	395	817

		My Pi Lunch	Splash Bar	Mr. D's Lunch	Panache Lunch	Total:
Fri. Dec 23rd		351	578	171	330	1430
Sat. Dec 24th		351	589	186	291	1417
Sun. Dec 25th		495	666	257	467	1885
Mon. Dec 26th		465	716	318	438	1937
Tues. Dec 27th		459	438	185	506	1588
Wed. Dec 28th		485	746	257	368	1856
Thurs. Dec 29th		527	498	246	478	1749
Fri. Dec 30th		465	380	226	502	1573
Sat. Dec 31th		383	514	188	388	1473
Sun. Jan 1st		302	331	154	700	1487
Mon. Jan 2nd		263	293	170	389	1115

The Pool Bar served an average of 700 covers on a daily basis, including the kids buffet, ice cream, etc. Especially thanks to Christiaan Hattingh our new Manager and Sue Bowker our Beverage Manager who made all the Pizzas.

Menus will be revised based on recent sales and comments. New specials and Menus in MyPII will start on Thursday, January 12th, which will include our Balsamic Chicken Salad and Turkey Waldorf Salad. Next week we will revise Mr.Ds Menu.

We are still busy and one of our next big focuses is the opening of the new restaurants and staff are in training.

Due to the delay in opening the new building we needed to shift around some events for the month of January.

- January 14th Panache will closed all day and the cardrooms will be open
- January 23rd the Main Clubhouse will be closed due to Hadassah Card Party
- Happy Hour in Living Room is scheduled from 3PM to 5PM – New members at Mr. Ds
- January 28th Panache will be closed all day and the Card Rooms will be open
- January 30th Panache will be closed all day and Card Rooms will be open

House & Activities Report by Christina Kelly:

Carnival: we sold 38,219 Carnival tickets
We had 563 people attend our Character Breakfast.
Each day by the pool we had 75-120 kids for kids crafts and movies.
We had 99 people participate in our Family Fun Fishing Day.

The first show of the season is "Shades of Buble" on January 17th and we have 637 confirmed and 159 on a waiting list.
February is our "Bee Gee's Tribute" with 853 reservations.
March is "Bravo Amici" with 640 reservations.

Our Dinner Show reservations are coming in strong. These events are going to be kept small and only held in the Cypress Room for that more intimate dinner show feeling.
January we have scheduled the Atlantic City Boys, 253 are confirmed with 188 on a waiting list.
February we have Jenene Caramielo with 412 reservations.
In March is our Jubano Jazz and Yiddish Swing with 238 reservations.

For the Shows and Dinner Shows if you put your reservation in on time for one event and got wait listed and put in for the next event on time you will then get priority.

The Sweethearts Ball which is scheduled for February 11th has 382 people signed up to date.

On January 24th we have 3 great bridge experts coming to speak at Boca West and we have 298 registered. Beginner Bridge has 18 registered (which started Friday, January 6th), Intermediate has 27 registered which started today January 10th.

Superbowl Party is Sunday, February 5th and to date we have 188 reservations. The BIG GAME which will be shown on Theater Size Screens in the Cypress Room the doors open at 5PM. The cost is $24.95++ per person and $29.95++ for Guests.

The Member/Guest Card Party & Luncheon is scheduled for Friday, March 17th to date we have 153 reservations. The cost per pair is $110 to play games of Duplicate Bridge, Social Bridge, Canasta and Mahjongg.

Our first Dueling Pianos Night in the Living Room is scheduled for January 18th from 7-11PM. There will be drink and dessert specials for members to enjoy.

The meeting was adjourned at 4:45PM.