MINUTES

MEETING:	House & Activities Committee
DATE:	October 18, 2016
MEMBERS PRESENT:	Howard Boilen, Chairman; Nancy Frydman, V. Chairman; Stephen Blank; Martin Bloomfield; Bernard; Friedman; Judy Remis; Leslie Rosenzweig; Joan Schepps; Danny Schulman; Enid Winikoff
MEMBERS ABSENT:	Michael Englander; Linda Moskin; Judy Paulen; Steve Siegel; Barbara Sneider
PARTICIPANTS:	Christina Kelly; Thomas Kassner; Matt Linderman
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Howard Boilen
ISSUE DATE:	October 25, 2016
NEXT MEETING DATE:	Tuesday, November 8, 2016 at 3:30PM in the Boardroom

Chairman Howard Boilen called the meeting to order at 3:30 PM.

The Minutes from the previous meeting were approved as written.

The March event (closing event for the season) theme is still being discussed. There are several ideas being looked at including a Tropical Caribbean Carnivale event, Memphis Nashville Night, March Madness, a 50's Night and 60's Night. We need to decide about these events at the November meeting.

Since it is a rare year that Chanukah and Christmas Eve occur on the same day the dress code will be casual as respect for the families that will be attending Holiday Dinner.

New Dinner Show ideas were discussed and some suggestions included a Jazz Night and/or a Folk Music Night.

There was a discussion on how to help alleviate the Valet parking situation at the end of our concerts and lectures. We will encourage carpooling, almost all cars now have just 2 occupants and we should be able to cut the number of cars significantly if we are successful in promoting carpooling. A second suggestion is encourage people to wait a while before getting on line for valet. Announce at the end of the shows that the bar will stay open for 30 minutes after the show. In addition placing signs at the entrance of the theater stating that the bar will remain open. Also we will consider coffee and cookies available after the shows.

Food & Beverage Report by Thomas Kassner:
Finished fiscal year on a positive note. And we are excited for the new season to come.

- We had the Jewish Holidays last week and received only positive comments in regards to dining and congregation.
- We prepared for Hurricane Matthew but did not have any issue.
- We needed to reschedule flights for our international kids and therefore we needed to postpone the MyPII opening; instead of opening Monday, October 10th we opened on Friday, October 14th.
- Rosh Hashanah we served 361
- Yom Kippur we served 659
- Breakfast starts again at 7am in the Panache starting November
- Happy Hour will be back on Mondays and Tuesdays starting November 1st
    - It will stay from 3-5pm in the living room until Mr. Ds will be open on 11/18 (same day as our opening event)
- MyPII will be open for Dinner starting November 8th.
    - Season Dress code will be in effect the same day
- A Dinner Dance is scheduled on October 27rd in Panache
- We will continue having Theme nights in Panache and they will start with the Season Buffet elements on November 7th.
    - Wednesday, Comfort Classics with our Harvest Table & our Omelet Bar
    - Thursday, Chop House Night (lamp, Veal Chops, etc.)
    - Friday, Fish Market Night featuring Lobster
    - Saturday, Prime Rib Night
    - Sunday, Deli Night
- As you already know the new building won't be open until sometime in January.
- We are still under construction at the Loading Dock and minimal in the kitchen.

Our Upcoming Boca West Holiday Schedule:

December 2016:

- 23RD: Seafood
- 24th: Hanukkah and Christmas Eve: Holiday Buffet and Menu: Not Formal
- 25th: Christmas Dinner: Jackets required
- 26th: Family Street Night
- 27th: Tropical Night
- 28th: Character Brunch, Italian Night

- 29th: BBQ ALL AMERICAN and Carnival
- 30th: Fish market
- 31st: New Year's Eve

January 2017:

- 1st: Deli

Employees:
The first groups of international employees arrived and are currently in training. They will not go on the floor until we are sure they are comfortable. We really training them from scratch! Luckily we have some great returners back who are already on the floor and making a difference!

Arrival Dates for Front of House Staff:

- October 7th – 28
- October 18th – 70
- October 26th – 28
- November 5th – 33
- November 15th – 56
- December 1st – 10

House & Activities Report by Christina Kelly:

Football tickets are still available for the Dolphins/Jets Game on November 6th at $145 per person, seating is in Section 107.

Tickets also still available for the Miami City Ballet Program 1 of "Giselle" at the Kravis Center on November 11th.

Veterans Day Event is scheduled for November 10th and so far we have 751 reservations. The deadline to reserve tickets is October 28th.

Our Season Opener Event is scheduled for November 18th and it is "Diners, Drive ins and Dives". October 17th was the deadline to register. We have 624 confirmed reservations.

Singles Night begins in the Onyx Lounge every Monday from 7 to 9PM starting November 7th.

Duplicate Bridge will resume on Tuesday evenings and Wednesday afternoons; along with our Thursday night game in November.

Supervised Bridge play will also resume on Thursday mornings beginning November 10th.

We continue to receive great responses from member regarding our Lectures. Our first scheduled lecture will be on November 15th and it will focus on a Presidential Review with Kevin Wagner. We've sold just over 600 tickets and they will be mailed out by end of this week.

The Costume World Broadway Collection Tour is scheduled for Friday, December 16th at $75 per person which includes tour, luncheon and transportation.

We are currently taking Reservations for the Character Breakfast scheduled for December 28th.

Carnival is scheduled for December 29th and we are currently selling tickets at a 20% discount until December 1st.

Boca West Presents came out in the October Magazine.
Scheduled are the following shows:
Shades of Buble on January 17, 2017
Stayin' Alive Bee Gees Tribute on February 21, 2017
Bravo Amici on March 14, 2017

Dinner Shows to be added next season are:
Atlantic City Boys on January 25, 2017
Jenene Caramielo on February 16, 2017
Aaron Kula's Jubano and Jazz Klezmer Band on March 21, 2017

The meeting was adjourned at 4:45PM.