BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Operations Committee
DATE:	Monday, January 13, 2020
MEMBERS PRESENT:	Steve Forman, Chairman; Bob Lerner, V. Chair; Sharon Bailenson; Lela Cannon; Robert Forman; Karen Heck; Leonard Hodes; Peter Kolben; Eric Reinstein; Alan Rosenberg; Charles Rosenblatt; Richard Wagner. Attended via Conference Call: Terri Axelrod; Jeff Rothschild; Frank Zaid
MEMBERS ABSENT:	Melvin Ganz
PARTICIPANTS:	JR Friend, Director of Golf; Wes Dinsmoor, Director of Golf Course Maintenance & Landscape; Guests: Charles Wolf, Board of Governor; Nanna Koerstz Madsen, the Boca West LPGA professional and her coach and manager Nikki Hansen.
ISSUED BY:	Steve Forman, Chairman
ISSUE DATE:	January 28, 2020
NEXT MEETING DATE:	Wednesday, February 17, 2020

Chairman Steve Forman called the meeting to order at 2:59PM.

Minutes from the previous meeting were approved as written.

Chairman's Report, Steve Forman

The Chairman introduced and welcomed two special guests at the meeting—Nanna Koerstz Madsen, the Boca West LPGA professional and her assistant coach and manager Nikki Hansen. He asked them how preparations were going at Boca West and what their plans were for the upcoming year. Both replied they were very happy to be here, and everything was going quite well. Nanna told the Committee that she will be here until January 26th to play in the Gainbridge LPGA event at Boca Rio. After the tournament they plan to return home to Denmark for a week and then go to Australia for the women's Australian Open, a Ladies European Tour event. Nanna has done well in that tournament in the past, finishing second in 2017.

The Director of Golf Operations Report: JR Friend reported the following:

- The Twi-Nite scheduled in December was cancelled due to rain. There will be no make-up.
- As of the date of the Golf Committee meeting, we have 1676 golf members as opposed to 1702 for last season. We expect to get a few more as the year progresses.
- Current signups for the Men's Member Guest exceed 400—which is about the participation for last year's event. For the women over 350 have signed up for the 18-hole tournament and 100 for the 9-hole tournament. In total this exceeds the number from last year. Given the success of the 9-hole tournament for women, we might consider one for men next year.
- Overall the holiday events went well and were well-attended. Rain was the only problem.
- Tag Marshall is completing the mapping of the courses and we will begin to institute closer monitoring of where people drive carts and whether they are adhering their responsibilities with regard to course maintenance. Rangers will be the principal monitors. Violators will get two strikes. After a third incident the person will be required to have the monitor on their bag for a time to be determined by the Director of Golf.
- The exhibition match between Nanna and Nicole Brock Larsen went very well. Over 200 people attended (in approximately 100 golf carts). As was the case last year there were no accidents, and everyone seemed to have a great time. The decision to have drinks and food on the course worked out well. All were sponsored by Gainbridge.
- One issue that needs to be discussed by the Committee is the dress code and driving range attire. JR received a letter from a member complaining about what people (principally younger people) were wearing at the driving range—particularly over the holidays. The person noted that she observed people without shoes, in flip-flops, and workout attire. In the past we have been pretty liberal but perhaps things have gone too far. This will be discussed at the next meeting.
- JR and staff will be making calls for the new golf member event on January 23rd. Thus far about 20 have indicated they will be attending. JR will prepare a booklet to hand out. New members will also receive certificates for a free lesson, certificate to get into one social event at no cost.
- New covers were installed on the driving range and the old covers will go to the back of the range so people hitting off the grass can get some shade.
- We are allowing members from Boca Rio to play golf at Boca West while the tournament goes on there.

Golf Course Superintendent Report: Wes Dinsmoor reported the following:

- The courses took a beating over the holidays. For example, Wes monitored unrepaired ball marks on Course 4 Hole 2. Before the holidays there were on average 4-6 unrepaired ball marks. During the holidays there were four or five times that number. Wes also noted the huge number of unfilled divots.
- A total of 13 inches of rain fell during the month of December—one of the wettest Decembers on record. Normally we get a little over 2 inches for the month.
- Despite the issues, the Committee noted the courses remain in good shape, thanks to the good work by Wes and his staff.
- We noted that with cooler weather grass does not grow as quickly. He is trying to keep green-speeds around 10.5.
- Wes continues to work on weed control and fertilizer programs.

Subcommittee Reports:

Member Friendly, Pete Kolben
The program for the new member event on January is set. The committee can make calls to the new members to encourage them to participate.

Tournaments, Chuck Rosenblatt/Lela Cannon
Gifts for the Men's Member Guest have been finalized and there will be several new items. Thanks to JR and staff for all the work they have done. The gift value will be higher than last year—approximately $150—a $25 increase. Gifts and the theme for the Women's Member Guest have been finalized. Again, there will be new items. Invitations will go out in January.

Play for Pink, Lela Cannon
The tournaments are close to being sold out. L. Cannon expects them to raise in excess of $40,000 which would be a big increase over previous years. This is the first year the tournament has been run by Golf Operations.

Course Care, Len Hodes/Bob Forman
At Steve Forman's request L. Hodes and B. Forman developed a number of strategies for more aggressive measures at enforcing course care. There was considerable discussion about what can be done. At the end the Committee focused on the following:

1. Having starters remind players of their responsibilities and assigning members of each group specific tasks—bunkers, ball marks and divots. We will attempt to get some feedback at the end of the round from as many groups as possible.
2. More monitoring by the rangers. They will be directed to inform groups when they see people not doing their jobs regarding course care. Egregious offenders will be reported

The meeting was adjourned at 4:55PM.