BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Retail Committee
DATE:	Wednesday, May 6, 2020 via Zoom
MEMBERS PRESENT:	Enid Hoffman, Chair, Charles Wolf, VC, Bettye Garlovsky, Charlotte Greenstein, Nina Hakim, Hilda Morris Jackson, Nancy Ebert Kalter, Linda Richman, Francine Rudy, Gary Starr
MEMBERS ABSENT:	None
PARTICIPANTS:	Guest: Phil Kupperman, Chairman of Board of Governors; Emily Gifford, Directory of Retail
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Enid Hoffman
ISSUE DATE:	May 8, 2020
NEXT MEETING:	Wednesday, June 3, 2019

Enid Hoffman, Chairman, called meeting to order at 3 p.m.

Enid Hoffman welcomed everyone to the 2020-21 Retail Committee Meetings and requested that the Code of Ethics be submitted by each member as soon as possible. Everything discussed in meetings is confidential.

Emily Gifford's bio was reviewed by the committee. Emily stated that Boca West doesn't know when the retail will reopen and we need to wait until the governor announces the reopen of retail stores. Golf balls and gloves are being sold at the 1st tee of each opened course.

The committee discussed the Clubhouse reopening and with what restrictions – limiting the number of shoppers in each shop, shopping by appointment only. Staff and members wearing gloves and masks while practicing social distancing and the issue is whether members can try on apparel and/or return purchases. Suggestion: upon reopening have a deeply discounted sale at Mr. D's and the need of staff to bring inventory in and out of pro shops. Also, Virtual Tours of the Pro Shops on the website including high resolution of images of inventory.

Emily reviewed the "Shoppe from Home" sales for hand sanitizers, men's shirts, sunglasses, ladies' bottoms and giftware. At present there is a 20% discount off member prices. The "Shoppe from Home" has been very successful so far.

The committee discussed product assortment and/or specific lines Boutique for example, merchandise that can be monogrammed i.e. face masks and gifts under $40 such as disposable utensils and paper products. Product lines for Tennis Shops, i.e. Tennis Shoes, cute novel socks, BLOQ tennis clothes and product lines for Golf Shop straw brimmed hats and cute novel socks.

The Meeting was adjourned at 3:55 p.m.