BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Tennis Committee
DATE:	September 1, 2020 (Held via Zoom)
MEMBERS PRESENT:	David Shifrin, Chair, Bob Lerner, VC, Howard Attermann, Bud Baron, Stephen Berger, Sandy Boilen, Lisa Carlin, Jeffrey Cohen, Irving Feld, Merry Kessler, Robert A. Levy, Len Rashkin, Steve Rosenberg, Michael Schuman, Alan Weinstein, Jane Zenker
MEMBERS ABSENT:	Absent with Notice: Barney Loiter
PARTICIPANTS:	Guests: John Joyce, Director of Tennis; Rob Norton, Head Tennis Pro
FOR INFORMATION:	The Board of Governors
ISSUED BY:	David Shifrin
ISSUE DATE:	September 2, 2020
NEXT MEETING:	October 6, 2020

Chairman, David Shifrin: The meeting was called to order at 2:00 PM. Minutes from June 2, 2020 meeting were approved as written. It was noted that Matt McInerney was on vacation and Rob Norton was sitting in for him.

John Joyce: Although it has been long off-season, both tennis and pickleball have good weekly participation. Large capital improvements were reviewed: four new pickleball courts, new canopies on all tennis and pickleball courts and O'Brien's, new furniture on courts 18-33, new ball machine, wind screen and fence repair as needed, new maintenance vehicles and TV monitor for back office. Wind screens will be down until the end of hurricane season. The maintenance shed will be replaced by maintenance canopy shed and surrounding grounds will be landscaped.

Effective September 1, offspring with guest cards are permitted to play with member present.

Pickleball - Howard Attermann: Player community is strong with all courts used in the morning and a new afternoon group. During season, there will be monthly exhibitions and clinics to encourage new players. The iced towels are appreciated by the players.

Membership - Steve Rosenberg: New members are being called to welcome them and to remind them about the one-year bonus tennis and pickleball membership.

Social - Steve Berger: Programs are on a wait and see status. Still planning for events, but will modify depending on state and county-wide health mandates.

Retail -Sandy Boilen: We are planning to have a K-Swiss shoe trunk show sale. Suggested that 20% Saturdays and Spin be kept to move out last season's unsold merchandise. New hire Maria will be an asset to tennis shop since she has sales experience.

Miscellaneous:

- It was recommended that our club's on-hold phone message should not say just "golf is lifeblood of the club" and should say "golf, tennis and pickleball are the lifeblood of the club" instead.
- Large wind screen on stadium court should be changed to say "Boca West Tennis and Pickleball Center".

The meeting was adjourned at 2:55 PM.