BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee Minutes
DATE:	November 12, 2020 via Zoom
MEMBERS PRESENT:	Steve Forman, Chair, Chuck Rosenblatt, Vice Chair, Carla Cohn, Eric Reinstein, Irv Jainchill, Jim Ginzler, Lela Cannon, Pete Kolben, Robin Shulman, Terri Axelrod, Richard Wagner
MEMBERS ABSENT:	Absent: None
PARTICIPANTS:	Guests: Phil Kupperman Board Chairman, Charles Wolf, Board Member; J.R. Friend, Director of Golf Operations, Wes Dinsmoor, Golf Superintendent, Peter Taylor, Assistant Director of Golf
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Steve Forman
ISSUE DATE:	December 8, 2020
NEXT MEETING:	December 10, 2020

The meeting was called to order by Mr. Forman at 3:03 p.m. Minutes from the previous meeting in October were approved as written.

Chairman's Report:
Mr. Forman commented that Nanna Koerstz Madsen and her coach/manager Nicki Hansen are in town and have been spotted on the driving range. They will be spending much more time at Boca West this season. He also thanked JR Friend and Wes Dinsmoor and their staff for the fine work they are doing during the pandemic.

Lela Cannon raised the issue of the member guests and suggested that they be cancelled in light of the increasing cases of COVID 19 and the overall safety of our community. Lela also suggested that if the member guests are cancelled that a bigger Play for Pink event could be held. She also suggested that a Play for Purple be incorporated and that the events should be open only to all members of Boca West. The Golf Committee unanimously endorsed the suggestions. JR will discuss them with Matt Linderman.

Director of Golf Report: JR Friend

- The Season Opener has 437 players. Given it will be played during the Masters, JR has incorporated a Masters theme. Players will be encouraged to wear Masters attire or at least something green. In addition, there will be two contests; one for Par 4's and 5's and the other for Par 3's.

- The first Twi-Nite has 461 people signed up and the Member-Member has 271 signed up.
- The additional 50 fleet carts that were ordered have arrived.
- Golf Operations is short several employees and waiting for the internationals to arrive.
- New 911 stickers have been placed on all fleet carts.
- Information on the 90-degree rule will be widely distributed.
- Driving range mats have been replaced.
- Tag Marshall monitors are being handed out to people who are not following the driving rules.
- Three handicap spaces near the Brad Luken Memorial Garden have been taken over to be used to facilitate golf cart returns.
- The awning over the ice machine near Mr. Ds is gone and will be replaced.
- The three golf instructors (Pam, Mike and Chris) have generated a number of ideas to encourage people to take lessons. One which is being put into effect is to give people a poker chip for each 30 minute lesson and when you accumulate 8 chips you get a gift (e.g. hat, sleeve of golf balls, new golf cart, new glove from the pro shop). Note: I just want to see if people are reading these minutes.
- Other ideas include swing tips each Friday; more directed Monday clinics and monthly tune-ups for those who took lessons during the month. The pros are also considering more extensive training which includes an assessment at the beginning and directed drills/instruction for 4 sessions. They also want to brand instruction at Boca West under "The Boca West Academy."
- JR will start publicizing the new dress code shortly.
- The club is looking into a new system that does a much more effective job in managing handicaps.

Director of Golf Course Maintenance Report: Wes Dinsmoor

- Once again, we had a very wet month. During October over 20 inches of rain fell, 8 inches alone from Hurricane Eta. As a result of Eta, bunkers needed work (again), there was a lot of debris to be cleared; 7 palm trees snapped and are being cut down and the ground is saturated. Wes and staff are working hard to get the courses in good condition for the Season Opener.
- In addition, staff is working diligently to prepare mulch beds and plant flowers. Over 40,000 flowers are to be planted.
- The drain between holes 1 and 2 on the Fazio course has been fixed so Moses will no longer be needed to help carts navigate the Red Sea.
- Staffing is an issue. Wes has lost 15-20 people over the last several months. They are leaving for a variety of reasons, but he is not losing them to other courses in south Florida.
- Wes remains concerned about driving habits. He has observed that many people are not following the 90 degree rule and they are taking a toll on the courses. Steve Forman suggested that he, Wes, JR, Chuck, Jim and Irv meet to discuss the situation in a few weeks.

Subcommittee Reports

Member Friendly - Carla Cohn and Terri Axelrod. Carla reported she was in contact with 8 new members. Binders will be mailed to them when they are ready.

Tournaments - Chuck Rosenblatt and Lela Cannon. Chuck reported that for the first time we had a playoff to decide the winner of the Luken Cup. Team captains KT and Jim Phillips played a sudden death match that was decided on the third hole when Jim sank a 15-foot putt to win for the White Team. It should be noted that 15 minutes after the match the length of that putt grew to 25-30 feet. Approximately 20 people followed the match. The White Team would have carried Jim off on their shoulders, but due to social distancing that was put off until next year or whenever a vaccine is available.

The meeting was adjourned at 4:35 p.m.