BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership & Communications Committee
DATE:	December 2, 2020
MEMBERS PRESENT:	Howard Boilen, Co-Chair. Harriet Moskowitz, Co-Chair, Sol Barrocas, Neena Florsheim, Jeff Getelman, Gerald Litwin, Robin Pearl, Shepard Remis, Jeffrey Ross
MEMBERS ABSENT:	Absent With Notice: Jeanine Banks, VC, Michael Lissauer, Susan Sklar, Sue Steckler, Ira Carlin
PARTICIPANTS:	Guests: Charles Wolf, Board of Governors; Leslie Kennedy, Director of Membership & Marketing, Kathy Kohlhepp Director of Communications & Marketing
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Harriet Moskowitz and Howard Boilen
ISSUE DATE:	December 11, 2020
NEXT MEETING:	January 7, 2021

The meeting began at 2:00 pm; November minutes were approved as written.

Membership - The committee reviewed the suggestion of making a "Silver Card for COVID-19 Only" policy to allow parents of members to participate in the same activities and restrictions as Gold Card holders. The idea was reviewed and rejected.

The committee reviewed the importance of our "new member welcome calls". There was a general feeling of gratitude by the new members receiving such calls.

Communications - The recently added "JUST ONE MORE EPISODE" section on the member's website in the MESSAGES section is being well received. This idea was thought of by a committee member and set up by Kathy Kohlhepp about 6 weeks ago. For members that are looking for binge worthy TV, there are now over 30 suggestions. Check it out https://www.bocawestcc.org/member/MessageBoard

Meeting was adjourned at 2:50pm.