BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee Minutes
DATE:	February 18, 2021 via Zoom
MEMBERS PRESENT:	Steve Forman, Chair, Chuck Rosenblatt, Vice Chair, Eric Reinstein, Irv Jainchill, Jim Ginzler, Lela Cannon, Pete Kolben, Robin Shulman, Richard Wagner
MEMBERS ABSENT:	Absent with Notice: Terri Axelrod, Carla Cohn
PARTICIPANTS:	Guests: Phil Kupperman, Chairman of the Board, Charles Wolf, Board Member; J.R. Friend, Director of Golf Operations, Wes Dinsmoor, Director of Golf Course Maintenance
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Steve Forman
ISSUE DATE:	February 26, 2021

The meeting was called to order by Mr. Forman at 3:03 p.m. Minutes from the previous meeting in January were approved as written.

Chairman's Report:
Mr. Forman thanked the Committee for its hard work during the year and gave a special thanks to Chuck Rosenblatt the Committee Vice Chair. He also thanked both JR and Wes for the outstanding job they did in what was a very difficult year. The Committee voted unanimously to recognize and thank them for all of their hard work and support during the entire year.

Director of Golf Report: JR Friend

- Championship Week went very well. We had 80 men and 24 women participating which is much more than in recent years. There were a number of new players.
- The Superbowl Tournament had 550 participants and based on feedback the format and food were very well received.
- March Madness currently has 505 people signed up. There will be food, similar to what has been provided in previous tournaments.
- The Twi-Night Tournament that is coming up in March has 232 participants so far.
- Sales of hard goods are robust at $36,000 ahead of last year. This includes a significant reduction in shoe sales.
- Total rounds for the season has increased by 10%. This includes an 85% drop in guest rounds, which is understandable because we have restricted guests for most of the season.

- League appreciation luncheons are still planned. They will be held at Tavern on the Court. There is no truth to the rumor that the Tennis League luncheon will be held on the driving range.
- As part of the renovation of Mr. D's, all of the bays on the south end of the range (closest to the clubhouse) will have the capability of providing shot metrics that can be downloaded on peoples' phones or I-Pads.

Director of Golf Course Maintenance Report: Wes Dinsmoor

- The end of the season is approaching quickly and they are gearing up for Play for Pink Week and planning for the usual summer of course maintenance.
- One major project to be completed this summer is the refurbishment of the bridge by Hole 10 of Course 3.
- The aerification schedule for this summer has been set.
- As part of the building construction at My Pi and the pool, the first hole of Course 1 will be modified. Tees will be moved further away from the building and four trees will be removed; three by the tee and one (the big oak to the right of the fairway) by the green.
- People have done a good job following the 90 degree rule and this has helped enormously with course maintenance. We need to continue to encourage the 90 degree rule, even after the growing season begins again.
- There will be a major renovation of the Golf Maintenance Shop.

Tournaments - Chuck Rosenblatt and Lela Cannon - At this point, over $16,000 has been raised for Play for Pink and the weeklong schedule has been set with prizes being awarded each day. Nicki and Nanna will be active participants at the event.

Final Business: The Committee discussed successes for the year and opportunities moving forward.

Successes:

- JR and Wes have done a spectacular job.
- The Committee was organized and well-run and everyone was able to participate and provide input.
- Tournaments were very good and successful.
- Happy with the new dress code as it is more relevant for people today.
- Response to Covid-19 was very good and we had a successful season.
- JR and Wes have done an exceptional job despite all of the obstacles from the pandemic.
- Group Leader meetings continue to be an effective avenue to "get the word" out to members.
- New events were well-received and very happy with Championship Week which worked out very well. Participation in the "major" tournaments was better than ever.
- Our relationship with Nicki and Nanna has grown and is fantastic.

Opportunities:

- Timely information on new Members is essential and we need to continue to get it regularly. New Members have really appreciated the efforts to reach out to them.
- The practice facilities and in particular the driving range needs upgrading. It is not up to the Boca West standard.
- While the courses are in great shape, we need to continue to explore alternatives to encourage course care. Of particular concern is ball marks on greens while divots are also concerning and we are not even going to mention the bunkers.
- We should explore the possibility of a men's league for better players.
- We should consider a Member/Guest for couples.

- We should consider a tournament on Opening Day (October 1st). One format idea is a four-man scramble.
- We should plan an event to celebrate the end of the Covid-19 restrictions.
- The practice ranges should be open later.
- We need more demo equipment for left-handed golfers. Note: Guess who made this recommendation and was not Mike Weir or Bob Charles.
- The investment in golf is not nearly up to speed with the other Boca West operations. We need a destination course – one that draws people to Boca West. We need to consider more variety in the courses.
- The ninth hole of Course 3 needs to be upgraded. It is a major step back from the previous design.

The meeting was adjourned at 4:30 p.m.