BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	April 14, 2021
MEMBERS PRESENT:	Joel. Macher, Chair; Jeanine Banks, VC Lewis Farber, Laurie Forman, Shelly Leiner, Gerry Litwin, Peter Kolben, Linda Moskin, Ken Sher, Mark Schneider, Sue Steckler, Enid Winikoff, Leslie Wolf, Marilyn Yentis
MEMBERS ABSENT:	With notice: Marsha Blank, Judy Gordon
PARTICIPANTS:	Tracy Bradbury, Director of Food & Beverage; Christina Guilianti, Director of Activities
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Joel Macher
ISSUE DATE:	April 27, 2021

The meeting was called to order at 2:00pm with Joel Macher, Chairman welcoming committee members to our House & Activities Committee.

Several housekeeping chores were attended to first, including our responsibility to maintain confidentiality. Confidentiality Documents were provided, members signed, and all signature sheets were collected. We are a large group, and we discussed a process including best methods of communicating amongst us with ideas, suggestions or just needing information. All members agreed best methods for communicating would be to go through the Chair or Vice Chair.

Chairman requested that over time, Committee Members would be offered an opportunity to participate in kitchen tours to better understand our back of house operations; something we are very proud of.

Additional opening remarks continued and we discussed the role of our committee and encouraged our members to participate and share ideas. Our meetings will encourage time for open discussions of Members thoughts, suggestions or just questions.

Chairman called on Directors to offer their reports:

Activities Report:

- Plans for a new art studio have been made and renovations will begin next summer.
- Bus trips & theatre are being brought back. The Van Gough Exhibit already has 80m people interested in the first day and 60 for the second day. 6 Broadway Show bus trips are planned. Cost pp will be $136 which includes show, transportation and gratuities.
- In lieu of the season opener, multiple events over several days with a more festive flair will be featured.
- Theme weeks will be offered instead of theme nights spreading out reservations and enabling more members to attend.
- Billy Joel Tribute was successful and next season we will feature dinner shows.
- Zoom lectures, which have been very popular, will be continued throughout the year with the addition of in person lectures. Over 25,000 attendees participated in zoom lectures this past year!
- Renovations include Mr. D's, Panache, Living Room for these forums.
- Card Rooms are now open by reservation Tuesday through Saturday during day and evening. Tables are reserved. 40-60 daily are attending.
- New Covid friendly ideas for events and themes are welcomed.

House Report:

Tracy Bradbury presented the scope of her responsibilities and her gratitude to her team for what a challenging and rewarding season it was. She was very appreciative of membership who supported the new dining venues and for showing their appreciation to the staff who are working hard. Her plan is to bring forward what was learned this past season and continue the excitement.

Tracy touched upon some of the future renovation plans including Gourmet Grab & Go Market, Pool Grille, additional Bar locations and the expansion of My Pi and Onyx.

- The redesign of Mr. D's, Panache and the Livingroom this year will appeal to a wider member demographic and have a new vibe encouraging extended hour enjoyment.
- Mr. D's last day of service will be 4/17.

- Tavern on the Court was a big success including its outdoor kitchen and dining ambiance. Last dinner service will be on 5/10 after Mother's Day.
- Roadside Cravings continues to grow and now encompasses 25 tables. It is available for Village functions and will continue to be offered as long as there is interest.
- Wine Nights, Dining Under the Stars and Music on the Lawn continues to be popular and well attended.
- A Cinco de Mayo and Lobster Pop Up are planned for May.

Prior to closing the meeting, each Committee member was given an opportunity to make a brief statement, and every member thanked Management, and Christina and Tracy for doing the most spectacular job during our most difficult time during covid. As we say, only Boca West can.

The meeting was adjourned at 2:58pm.

Next meeting will be on May 12th at 2pm.