BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	May 6, 2021
MEMBERS PRESENT:	Philip Edwards, Chair, Charlie Wolf, Vice Chair, Sol Barrocas, David Fox, Mark Haberman, Harriet Locke, Susan Sklar, Suzette Unger, Roz Wolpov, Via Zoom: Murry Perelman
MEMBERS ABSENT:	Shep Remis, Audrey Farber (with notice), Susie Lehrman (with notice)
PARTICIPANTS:	L. Kennedy
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Philip Edwards
ISSUE DATE:	May 20, 2021

Meeting was called to order at 1:30 PM

1. Reminder to committee to address all questions and concerns to the Chair or Vice Chair not through the Country Club Directors or Staff
2. Distribution of "Planning Your Estate" handout
3. Discussion about Mandatory Membership and ways we are dealing with residents who are not paying their dues
4. Discussion of the Joint Venture and their role and their ability to seek to collect outstanding monies
5. Reports of Sub-Committees
    a. Murry Perelman – Sunday Night Videos.
        - Discussed themes for Video's
        - Discussed list of items that should be referred to other Committees
        - Promoted idea that some of the videos could be an asset to all Club members

b. Sol Barrocas (for Audrey Farber)- Role of Aides at the Club
   - Boca West is for active adults
   - A lengthy discussion of aides in restaurants, card rooms and the gym

c. Suzette Unger- Single and Younger Members
   - Suggestions to promote participating and mingling with Members…cooking classes, pizza making
   - Have small group get-togethers to promote active dialogue
   - Let new members, through Sunday night Video understand their packages with Hotwire

d. Mark Haberman- New Members Support
   - Continue to make phone calls to new Members
   - Continue coffee and chat
   - Look at having the New Member Cocktail Party earlier to facilitate new Members to arrange joint activities earlier
   - Have two New Member Cocktail Parties to facilitate those who new Members during the pandemic
   - Update on telephone outreach
   - Prior to our next committee meeting, the Members will forward their suggestions for goals for the Committee

The committee has already identified 3 Goals

1. Create and design membership incentive programs
2. Be active advocates for our club
3. Promote overall membership recruitment and retention

Meeting was adjourned at 2:45 PM