BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Tennis Committee
DATE:	May 5, 2021
MEMBERS PRESENT:	David Shifrin, Chairman; Robert Lerner, Vice Chairman; Jerome Appelblatt, Howard Attermann, Steve Berger, Lisa Carlin, Jeffrey Cohen, Susan Kaplan, Merry Kessler, Robert Levy, Barney Loiter, Len Rashkin, Steve Rosenberg, Jack Roth, Alan Weinstein, Jane Zenker
MEMBERS ABSENT:	Irving Feld
PARTICIPANTS:	Robert Lerner, Charles Wolf, John Joyce, Matt McInerney
FOR INFORMATION:	The Board of Governors
ISSUED BY:	David Shifrin
ISSUE DATE:	May 20, 2021

Chairman, David Shifrin: The meeting was called to order at 1:35 PM. Minutes from the April 6th, 2021 meeting were approved as written.

Steve Rosenberg: Review and suggestions regarding the content and photos of the Boca West Website and Boca West App was discussed. Any ideas or suggestions should be sent to John Joyce who will forward them on to the Marketing Committee.

John Joyce: The end of season dinner was a great success with 175 attending. Saturday, May 22 will be the Memorial Day tournament with complimentary breakfast. For maintenance in Pickleball, screens and gates have been put into place and wind flags installed. Hoping to expand to additional pickleball courts and lights for evening play in the near future. Working on getting the pickleball league teams up and running in the fall.

Discussion regarding increasing the annual pickleball fees and was voted to keep the fees as is.

Barney Loiter- IT: Overview of Q2 versus Q1 data for active tennis and pickleball players. Although the numbers increased from Q1 to Q2, the ratio of the numbers for each membership category for the players remained about the same.

Steve Berger- Social: Working on welcome back weekend to take place in November. For now, the event is being planned without covid restrictions. It was noted that most new members called are asking about pickleball.

Steve Berger- Retail: The Retail Committee is working with Emily to bring new products to the tennis shop in the fall.

Howard Attermann- Pickleball: Committee meeting was held April 13th. Suggestion was made for a paddle rack and lit courts. POP remains highly successful and there is a strong core of players for both morning and afternoon. Next season's tournaments format is being reviewed. US Open for pickleball held in Naples and there were Boca West participants who came in third place. Participants wore Boca West clothing which was great exposure for the club.

Suggestions and Comments

- Try twilight tennis in the summer
- The support staff this year for John, Matt and Rob have been wonderful additions.
- Consider having the food truck come after game arranging to the tennis parking lot.
- Appreciation from all to management for such a great season in the pandemic.

The meeting was adjourned at 2:45 PM.