BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	June 3, 2021
MEMBERS PRESENT:	D. Philip Edwards, Chair, Charlie Wolf Vice Chair, Sol Barrocas, Audrey Farber, Harriet Locke, , Suzette Unger, Roz Wolpov Via Zoom: Murry Perelman, Suzie Lehrman, Mark Haberman, Susan Sklar
MEMBERS ABSENT:	Shep Remis, David Fox (with notice)
PARTICIPANTS:	Leslie Kennedy, Director of Membership
FOR INFORMATION:	The Board of Governors
ISSUED BY:	Philip Edwards
ISSUE DATE:	June 18, 2021

Meeting was called to order at 1:30 PM

- A review of the current Membership data was provided by Leslie Kennedy
- Additional membership Statistics were provided
- Board of Governors rules changes in regard to Membership were reviewed. The updated rules are now provided on line and serve as a "living document" that will reflect any and all rule changes made by the Board.
- Interim review of Subcommittees
    - Murry Perelman – Sunday Night Videos.
- Discussed themes for Video's
- Being that these videos will be directed at new members, the committee has 2 presentations that should be considered:
    - The use of the Boca West App
    - Guest and Offspring rules

- Audrey Farber- Role of Aides at the Club
    - Management with input by the subcommittee and the Board have developed new and updated policies as related to aides.
    - This subcommittee will be repurposed as our goals are expanded
- Suzette Unger- Single and younger members
    - Suggestions to promote participating and mingling with members…Cocktail get together are being requested in the budget as well as cooking classes that can encourage new member interactions
    - Continue to have small group get together to promote active dialogue. We will have a coffee and chat this month.
- Mark Haberman- No report as subcommittee members are out of the country
- The committee has already identified a number of Goals:
    - Create and design membership incentive programs
    - Be active advocates for our club
    - Promote overall membership recruitment and retention
    - We need to look at our target group and create ideas to increase membership
    - Seek to provide our members who remain here year round with increased activities- Leslie Kennedy provided an extensive array of activities that will be implemented this year. They will give these members opportunities with an increased menu of programs and activities

The committee adjourned at 2:35 PM. The next meeting will take place September 2, 2021