BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Retail Committee
DATE:	November 11, 2021
MEMBERS PRESENT:	Bill Berkowitz, Chairman, Frank Richard, Vice Chairman, Sandy Boilen, Linda Richman Ran Rudy.
MEMBERS ABSENT:	Eileen Garchik, Jill Levine, Suzanne Wagner
PARTICIPANTS:	Emily Gifford, Director of Retail, Marsha Dorvilus, Merchandise Coordinator
ISSUE DATE:	November 17, 2021

The Chairman called the meeting to order at 1:35pm

Emily Gifford gave the committee an update of sales results and inventory levels for the golf apparel, tennis apparel and the Boutique as of November 8, 2021.

October and November apparel and footwear sales are strong and on par with pre-COV-ID seasons.
Staffing – We have received two workaway staff and are still waiting on approvals for four more workaway employees.

Shipments are slowly but surely rolling into the Shoppes. The Golf Shoppe is looking beautiful (with our limited amount of inventory). We are experiencing shortages in pickleball paddles and tennis balls. Nike, one of our major tennis vendors is suffering from major supply chain shortages.

November has many retail events scheduled, including Saturday specials in the Tennis Shoppe, Season Opener Spin the Wheel sale on November 19th, Hanukkah sale November 26th thru December 6th and other sales events in all our venues.

As staff arrives, Emily will expand the hours that the boutique is open.

The committee members and Emily/Marsha had a lively discussion on suggestions for merchandise in all the venues and possible new vendors to compensate for slow shipments from overseas.

Meeting ended at 2:30pm

Next meeting: December 10th, 2021- subject to change.