BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Retail Committee
DATE:	January 13, 2022
MEMBERS PRESENT:	Bill Berkowitz, Chairman, Frank Richard, Vice Chairman, Sandy Boilen, Linda Richman Ran Rudy, Eileen Garchik, Jill Levine, Suzanne Wagner.
MEMBERS ABSENT:	
PARTICIPANTS:	Emily Gifford, Director of Retail, Marsha Dorvilus, Merchandise Coordinator
ISSUE DATE:	January 31, 2022

The Chairman called the meeting to order at 2:05pm.

- Golf ended up being $12,152 ahead of budget in apparel sales for the month of December
- Golf finished December $60,194 ahead of budget Oct 1-Dec 31
- Tennis was behind budget by $1,100 in apparel sales for the month of December and behind budget by $1,000 Oct 1-Dec 31
- Boutique ended up being behind budget by $10,400 for the month of December and was behind budget by $18,366 Oct-Dec 31; the surge in cov-id cases, Grand Central switching to “to-go” meals and ladies having to wear masks in card rooms directly affected sales
- Buying for next season has begun; we had to cancel a trip to the Atlantic gift show but hope to go later this spring or summer either to Atlanta or to the Vegas show; we are not going to the PGA Show in Orlando this year as many big-name vendors are not exhibiting
- We continue to see supply chain issues with vendors with backordered items and delays

Meeting ended at 2:30pm.