Communications Report: April 2022

January: App Installations to date: iOS – 4902; up 25 and Android – 1143, up 69
February: App Installations to date: iOS – 5051; up 149 and Android – 1163, up 20
March: App Installations to date: iOS – 5171; up 120 and Android – 1189, up 26

February 2022 (28 days vs January with 31 days)
App Logins – 37,452 (down 2,280 from Jan) / Website Logins – 7,877 (down 699 from Jan)
App Usage – Top Three Areas

Area	Count of Hits
Tee Times	17900
Calendar of Events	17868
Member Directory	13599

Website Usage – Top Three Areas

Area	Count of Hits
Tee Times	3978
Member Directory	3382
Calendar of Events	2540

March 2022
App Logins – 39,825 (up 2,373 from Feb) / Website Logins – 7,928 (up 51 from Feb)
App Usage – Top Three Areas

Area	Count of Hits
Calendar of Events	18121
Tee Times	17419
Member Directory	14950

Website Usage – Top Three Areas

Area	Count of Hits
Tee Times	3718
Member Directory	3685
Calendar of Events	2219