BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	September 7, 2022
MEMBERS PRESENT:	J. Bank- Chairman, A. Citren, H. Kaye, A. Mash, R. Rose, K. Sher, M. Schneider, Sue Steckler, B. Singer, L. Wolf, A. Yufe
MEMBERS ABSENT:	With Notice: Arthur Adler
PARTICIPANTS:	Christina Guilianti – Director of Activities, Peter Raimondi – Director of Food & Beverage, Kathy Kohlhepp- Director of Communications and Marketing, and John Collings – Assistant General Manager
ISSUE DATE:	September 14, 2022

The meeting began at 1:40 pm. The Chairman welcomed everyone and extended a special welcome to Kathy Kohlhepp, Director of Communications & Marketing. The June minutes were unanimously approved.

Mrs. Banks welcomed the committee and in her opening remarks shared the Hospitality Trends articles first featured in the August/September magazine featuring John Collings and HR hospitality trends. October's magazine will feature an interview with Peter Raimondi with a focus on food and beverage trends. Summer dress code is being revisited by management. Mrs. Banks encouraged committee members to frequent activities and spread the word to friends on the many upcoming events this season. As a reminder, member cards are required for sign in at all times.

Mrs. Banks introduced and thanked Kathy Kohlhepp who provided a live APP walk through of dining, event and activity features, as well as key areas such as profile, this week, member ID, push notifications and special interest settings.

AGM Report :
John Collings shared the following updates:

- Summer Intern program was very successful, and we plan to double that number next year.
- Domestic recruitment for the Fall is strong.
- International recruitment went well, and staff are planned for October.
- Renovation project is well underway and an update from Management will be going out to Members in the coming week.

Activities Report:
Christina Guilianti shared the following updates:

- Card Room usage is still in full swing. Staying busy every day.
- Happy to Gather 60's tribute was attended by 300 members and due to popular demand, will be back in March with a brand-new show.
- Most of our Educational Series and Lectures have been advertised and have been getting a good response.
- Dinner Show for November- The Lady Sings Rock- has 223/283 signed up.
- Reservations for Aquatica Theme Night 11/18 and 11/19 is doing well with 493/553 reservations to date.
- All Theater events are sold out with the exception of Chicago and Miami City Ballet.
- Singles Events kick back in for November. Hoping to have Monthly events. Working with Leslie Wolf on those.
- Duplicate Bridge goes back in full swing starting in November with games 3x a week.
- Christmas week is being planned at this time.

Food & Beverage Report:
Peter Raimondi shared the following report:

- Final numbers for our last 2 summer events Dinner Dance (9/3) – 434 Labor Day (9/5) – 528
- Projected numbers for future events - Rosh Hashanah (9/25) Reservations – 687 Covers Break the Fast (10/5) Requests – 785 Covers – Still accepting requests in until 1PM Wednesday,
- Mr. D's is scheduled to open early to mid-October. Menu is in the works.
- Football is scheduled to be held in the G&A card rooms. Menu is finalized, we're waiting on direct TV.
- New Panache menu has been a success. We're focusing on perfecting the menu items before they're changes so quickly.
- The new Burger, Italian and Boston Market nights have been attended well.
- New Living Room menu will roll out this week. Specialty evening cocktails in the Livingroom have not changed yet, light bites and dessert have.
- Taste of season, grapevine, wine dinners and culinary events will be finalized this week. We have several incredible wineries already confirmed to host.

After an open discussion, the committee was given an assignment to complete. The meeting was adjourned at 2:40pm.