BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	October 11, 2022
MEMBERS PRESENT:	Enid Hoffman, Chair, Charlie Wolf, VC, Arthur Schwartzman, Jeffrey Appleman (via Zoom), Linda Singer, Mark Haberman, Peter Kolben, Murray Perelman, Helene Steiner, Roz Wolpov, Susan Sklar (via Zoom) and Suzette Unger (via Zoom).
MEMBERS ABSENT:	With Notice: Sue Gefsky
PARTICIPANTS:	Leslie Kennedy- Director of Membership and Marketing
ISSUE DATE:	October 26, 2022

The committee had a tour of the Welcome Center lead by Leslie Kennedy at 1:15. The Committee Meeting was supposed to start at 1:30 and the three zoomed participants were there at 1:30. Unfortunately the tour finished at 1:45 and the zoom participants had already disconnected.

The meeting was called to order at 1:30 and there was a motion to approve the minutes of September 21.

The committee was very impressed with the layout of the Welcome Center and especially the interactive sales boards that show each village and the models within the villages.

Topics Discussed: Review of Interviews – questions, problems, filling out and emailing the interview sheet and answering questions that Nominees have.

Leslie Kennedy reviewed and answered questions regarding the Sales stats thru September 30, 2022 which showed sales of 338 vs 351 (last year) and joining fees of 249 vs 252.

Leslie also talked about Coffee & Chat which will be held the first Wednesday of each month at 9:00 in the Living Room. The following is the schedule and "ambassadors" for the next four sessions:

October 21st	Mark Haberman and Susan Gefsky
November 2nd	Roz Wolpov, Peter Kolben and Helene Steiner
December 7th	Artie Schwartzman and Murray Perelman
January 4th	Roz Wolpov and Murray Perelman

Leslie also talked about having a monthly Cocktail Party for New Members which will start in November.

Educational Element: Delinquent Dues Process. Leslie distributed and walked the committee thru the three letters that are sent to members when their dues are late. These letters will go out at the end of October, November and December. Each letter states that there is a 1.5% administrative charge for late payment. In addition to that, the November letter states that the member's Club privileges are suspended and the final letter states that the Club is filing a lien. The members of the committee indicated that they like to be educated on the membership procedures so that they can serve as our ambassadors when they are asked questions by the membership.

Meeting adjourned at 3:30.

Next meeting will take place Tuesday, November 1 at 1PM in the Board Room.