BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Communications and Marketing Committee
DATE:	November 2, 2022
MEMBERS PRESENT:	Robert Schwartz (Chair), Steven Roth (Vice Chair), Barry Roberts, Carol Goldberg, Howard Boilen, Len Raskin, Linda Benjamin, Myrna Lippman
MEMBERS ABSENT:	With notice: Sheldon Heckman, Janet Shaw
PARTICIPANTS:	Kathy Kohlhepp, Communications and Marketing Director
ISSUE DATE:	November 16, 2022

Kathy Kohlhepp discussed Website and App statistics and comparisons for the month of September, 2020-2022. See copies attached.

Kathy discussed the scheduling of member training sessions on the App and Website. The email invitation was posted on November 2.

Robert Schwartz discussed the fact that he had been asked to author the “Q and A” or “did you know” column for the Magazine. It will probably appear in the January issue.

Kathy used the audio visual equipment to present to the committee her App and Website seminar that she presents to both old and new members.

The next meeting will be on December 7 at 3PM in the Dye Room.

The meeting was adjourned at 4:15 PM.