BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	December 14, 2022
MEMBERS PRESENT:	Enid Hoffman, Chair, Charlie Wolf, VC, Arthur Schwartzman, Linda Singer, Mark Haberman, Peter Kolben, Murray Perelman, Helene Steiner, Roz Wolpov, Susan Sklar and Sue Gefsky
MEMBERS ABSENT:	With notice – Suzette Unger, Jeffrey Appleman, Leslie Kennedy, Director of Membership and Marketing
ISSUE DATE:	December 27, 2022

The meeting was called to order at 1:30 and there was a motion to approve the minutes of November 1.

Topics Discussed: Review of Interviews – questions, problems, filling out and emailing the interview sheet and answering questions that Nominees have.

Committee asked if Chevonne can email members on Friday of their schedules for the following week. The members would have time over the weekend to plan and answer the email rather on Monday morning.

Enid Hoffman reviewed and answered questions regarding the Sales stats thru November 30, 2022 which showed sales of 32 vs 61 (last year) and joining fees of 42 vs 84. It was noted that in comparison to last year, sales were slowing down but when you compare the sales numbers to two years ago (36), the sales were within a comfortable range.

We also talked about Coffee & Chat which will be held the first Wednesday of each month at 9:00 in the Living Room. The following is the schedule and "ambassadors" for the next three sessions:

January 4th	Roz Wolpov & Murray Perelman
February 1st	Sue Gefsky & Peter Kolben
March 1st	Susan Sklar & Murray Perelman

Membership department asked the committee to explore how to educate the new members on proper "country club etiquette". The committee rejected the idea of a script to read to the nominee in their interview but would like to explore either a "Did you know" email blast about etiquette or a "Do and Do Not" section in the Boca West Magazine.

The Racquet Sports charge for everyone (that is not a Racquet Sports or Golf Member) is $14 a day or $10 between the hours of 1-5.

Enid Hoffman, once again, requested, via email, "Fun Facts" for an article for Boca West Magazine.

Comments by the committee:

- Can the Communications department make up a "cheat sheet" to give out to the nominees regarding how to use Zoom? There have been numerous instances that due to lack of knowledge of Zoom, the interviewer had to call the nominee and use Facetime.

- Committee would like assigned tables at the New Member Party on January 31, 2023 for committee and board members so that they are spread out.

Meeting adjourned at 2:30PM. The next meeting will take place on Tuesday, January 3 at 1:30PM.