BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	February 9, 2023
MEMBERS PRESENT:	Chuck Rosenblatt – Chairman, Bob Lerner – Vice Chair, Erick Reinstein, Alan Rosenberg, Edward Zelnick, Lela Cannon, Audrey Farber, Ellen Shapiro, Mark Gold, Greg Friedman, Mark Schneider, Robin Shulman
MEMBERS ABSENT:	Jeffrey Getelman
PARTICIPANTS:	Matthew Linderman, President, COO and General Manager, Travis Wehrs, Director of Golf, Jeremiah Lockhart, Director of Agronomy
ISSUE DATE:	February 24, 2023

Chairman called the meeting to order at 3:00

Motion by Dr. Rosenberg and seconded by Mr. Gold, the minutes of January 3, 2023 were approved.

Chairman's Report
Chairman recognized Mr. Linderman who introduced Travis Wehrs the new Director of Golf at Boca West. After the introduction Mr. Wehrs spoke briefly, giving his background and information about himself after which he answered a few questions posed by the committee. Mr. Linderman left the meeting and the Chairman continued.

Chairman reported that the past year had certainly passed quickly. This committee established some goals at our first meeting. A review of them and the accomplishments follow.

- Grow the game of golf.
  - Our numbers were up on most of our golf tournaments. A few were down and they will need to be changed or replaced in the next season.
- Create new and reformat existing tournaments.
  - Formats on most tournaments were changed this year and the membership had positive comments on the changes.
  - New tournaments were introduced. Mr. Gold will speak to one of them in a few minutes.
  - Staffing issues last summer and the delay in the construction of the Lifestyles building caused some new social events which were planned not to be held.
- Increase play in the summer league, men's Monday league and Ladies 9 hole league.
  - All were accomplished. The summer league went from 107 to 156 members with close to 100 players per week.
- Golf Etiquette – create new ways of presenting.
  - A sub committee was formed that came up with some new ideas which will be passed along to the next golf committee.
- Local Rule change was made for Course 4 hole 3 concerning free relief from the cart path.
- Record numbers of golfers participated daily, December 14th there were over 1000 golfers playing that day between the ladies league, twi-nite event and regular member play
- A new score card was introduced that has worked very well and has been received nicely by our membership.

In closing, the Chairman thanked the committee members for their participation this past year and encouraged them to put in request to serve on the golf or any of the other club committees for the next year.

Director of Golf Report

- Rounds played are down 2.2% YTD.
- Hard goods golf studio sales are down 17% YTD.
- Upcoming Events:
  - Men's Member Guest, February 27th – 494 players
  - 9-Hole Ladies Member Guest, March 9th – 182 players
  - 18-Hole Ladies Member Guest, March 13th – 334 players
  - Master's, April 1st – 61 players (deadline 3/11)
  - Twi-Nite, May 3rd – 60 players (deadline 4/12)
- Past Events
  - Club Championship
    - Women's Division – 15 Players
    - Men's Division – 57 Players
- Presidents Week Activities
  - Junior golf activities, clinics, game night and skill challenges

- Super Demo Day – February 24th
- Updating to comfort station on Dye IV – Hole #5
- Staff training/cross training

Finally, I would like to say that I am really excited to be here. I have met so many of our members and they have warmly received me, and I look forward to continuing Boca West's reputation and even improving on it.

Director of Agronomy

- The department is down 9 total employees.
- Course 1 experienced a 14-inch mainline break and was without irrigation for 9 days. We had the pipe on property to repair, but getting repair parts took about 5 days. The team did a great job of keeping everything alive.
- Course 2 had a PM pump go down last month and we had to have a crane truck pull the motor. The motor was repaired and replaced last week.
- Course 2 experienced a nozzle issue with the green sprayer on Feb 3. The nozzles that were used were past their life expectancy. The result of the nozzle issue was evident in the streaking it caused across all the greens. No damage was incurred to the turf as it was strictly a cosmetic issue
- Teams will be touching up beds and prepping beds for Member/Guest at the end of the month and early March

Sub Committee Reports

- Tournaments: Mark Gold
  - Governor's Cup, proceeding nicely members are meeting the deadlines for the completion of the matches. Ladies finished yesterday and the men will finish in March.
  - Championship Week
  - The numbers were close to last year.
  - Ladies championship was changed to metal play and the ladies liked that, the men's continued as match play after the qualifying round
- Play for Pink: Lela Cannon
  - Close to 500 rounds were played during the week for Play for Pink.
  - The committee set a goal of $100,000 and as of today has raised just under $105,000.00.
- Member/Guest: Ellen Shapiro
  - Invitations are out and signup is going nicely.
  - All gifts are on order and the membership seems happy with the gifts that were offered.
- Course Care: Alan Rosenberg
  - Subcommittee met and submitted their suggestions.
  - Starters should remind players when they get to the first tee to repair ball marks, fill divots and rake traps.
  - Each foursome should be assigned a Captain who would monitor that the group complied with the above.
  - The beeping reminder on holes 1 and 9 should be restored on the GPS systems.
  - New Caution warnings should be added to the GPS system to remind players of course care during their round.
  - A Short 5-7 minute video should be made on course care and etiquette.

New Business
There was a discussion of how much fun it was for the golf match of Nanna vs. Pam and it would be fun to repeat that if possible. Also since some of our golf employees are good golfer's, maybe we could have a little competition with them and have the membership ride around like we did with Nanna and Pam.

Meeting was adjourned at 4:35