BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	June 6, 2023
MEMBERS PRESENT:	Jeffrey Baltimore, Lela Cannon, Lewis Farber, Gregory Friedman, Mark Gold, Michael Guluk, Irving Jainchill, Robert Lerner, Chair; Rosetta Melchoir, Edward Zelnick;
MEMBERS ABSENT:	With Notice: Jeffrey Getelman, Ellen Shapiro, Robert Schwartz, Vice Chair; Travis Wehrs, Director of Golf
PARTICIPANTS:	Michael Bove, Head Professional; and Meg Botting, Tournaments Coordinator
ISSUE DATE:	June 28, 2023

Meeting was called to order at 3:00 pm.

1. The Minutes of the May Committee Meeting were approved.

2. Two changes were amended
    a. Ed Zelnick was present
    b. Lela Cannon won Sports Hall of Fame.

3. Before the meeting started Mr. Lerner acknowledged the promotions for Kevin Terry to Director of Play and Chris Rice to Player Operations Coordinator.
    a. Kevin's responsibilities will be but not limited to: the bag room, starters, range attendants, course set up, training and other areas of member on course touch points.
    b. I quote Travis when I report that Kevin is the perfect individual for this vertical promotion.

4. Mr. Lerner quickly reviewed the information distributed to the committee members which included the following:

    a. Reciprocal 2023
        i. Several members expressed expanding the program and analyzing the fee structure.
        ii. Whereas, other members expressed their highest praises of this program.
        iii. (Additional commentary not presented to the committee during the meeting however will be distributed to them after these minutes are approved by the golf operations team)…
        iv. Our goal was to create exclusivity and reciprocate with likeminded clubs and also a couple of good neighbor clubs. (Woodfield was added this year).
        v. After the completion of this 2023 reciprocal season, we will evaluate the program, look at the data collected over this season, and see how we can improve the member and guest experience.
    b. Updated Images of On Course Comfort Stations
    c. Summer Golf Clinics
    d. Summer Golf Junior Clinics
    e. Dress Code
    f. 2023/2024 Tournament Schedule.
        i. Meg reported that the tournament book, mentioned in previous minutes is almost complete and will be distributed to members during the summer.

5. Mr. Gold would like to review the dates of Senior and Club Championships as means of separating the dates.

6. Mr. Lerner utilized a white board as a way of illustrating the best practices that GCM is utilizing with respect to maintenance practices.

7. Mike gave the Golf Operation report as per the attachment

8. Primary talking points thereafter as Mr. Lerner opened the committee to further discussion:

a. How would golf members feel if social members were able to bring guests throughout the summer months without such restrictions as to one or two days of the week?
b. Most members were opposed to such an idea.

9. Mr. Lerner expressed his view that Boca West Pride had two main components necessary for success.

    a. The first being clearly understanding the rules on and off the course and the second component had to be visual.
    b. He mentioned that golf operations had some wonderful ideas on this aspect and is already working with budget to make them a reality.
        i. Starter podiums
        ii. Drive Suite hitting mats
        iii. Signage (which display course updates)

10. Mr. Forman commented on two areas:

    a. Adding more yardage markers units at the North Tee
    b. Updating the North Tee awning structure for improved sun protection

11. Mr. Guluk commented on the lightening system:

    a. Mike mentioned that he felt the system was not working 100% and suggested we should look the move out the alert notification from the current 5-mile point.
    b. At five miles it is challenging to get off course if one is playing course four.

12. The staff updated him and the committee that Thor Guard was actually on property earlier in the day updating our current hardware.

    a. Moreover, expanding our new maintenance agreement which will require Thor Guard technicians visiting Boca West four times a year.
    b. (Additional commentary not presented to the committee during the meeting however will be distributed to them after these minutes are approved by the golf operations team)….
    c. After discussions with Travis and members of his team yesterday we are looking into moving the current parameters from 12 miles to 15 miles before electric activity is predicted.
    d. By changing these parameters, the members will now have additional time to seek shelter.

13. Mr. Baltimore commented on the 90 degree rule asking how it impacts turf conditions.
    a. Additionally, he commented on the ice towels asking why they are no longer at the comfort stations.
        i. The staff acknowledged and Jeremiah added that we would be evaluating the 90 degree rule.

ii. The staff acknowledged and expressed we would review and possibly update current practice of distributing ice towels.

14. Mr. Farber commented on the cart path on Palmer III Hole 2 – asking why this wasn't coquina, such as on Dye IV Hole 3.
    a. It was discussed and no action will be taken at this time.

15. Dr. Zelnick commented on the sand on Palmer III Hole 5 & 6 saying it was very limited.
    a. Jeremiah replied sand was already on its way for installation.

16. Mr. Lerner once again thanked everyone for their contribution, wished everyone a wonderful summer and indicated that he would be sending the members updates throughout the summer o on what we are accomplishing.

<u>Director's Report (written report provided by Travis Wehrs)</u>

A. Through June 2, 2023, golf rounds are down 1,295 rounds
    a. 2022/2023: 104,157
    b. 2021/2022: 105,452
B. Through June 2, 2023, golf studio sales are down $50,032
    a. 2022/2023: $549,282
    b. 2021/2022: $599,314

C. <u>Golf Operation Staff Update</u>
    a. Additional summer staff have recently started: including five college interns and summer seasonal staff.
    b. Senior Assistant Golf Professional – John Damon starts June 29.
    c. Search will begin to hire a Club Fitting Specialist and a First Assistant Golf Professional.

D. <u>Upcoming Events:</u>

a) Summer Golf League: June 5- August 28
- 140 members are registered to play throughout the summer

b) 3 Club Tournament: Thursday, June 8
- Hosted on Palmer III – 100 players (tee times, 8:00 – 9:42)

c) South County: Wednesday, June 7
- Hosted on Dye IV – Woodfield Country Club (8:30 shotgun)

d) Greenkeeper Revenge: Tuesday, June 20
- Hosted on Fazio II – 61 players (morning tee times)

e) Summer Junior Golf Clinics at the Drive Suites

- June 17 / July 1 / August 6 (1:30 – 2:30)

f) Summer Golf Clinics w/Teaching Professionals
- June 14, 29 / July 12, 27 / August 9, 24 / September 6 (10:00 – 11:00)

E. Golf Update(s) Videos

F. Golf & Agronomy Update: June video (emailed to membership earlier today at 10am)

G. Follow Up to written update: address signal grass and update on comfort stations
a) Existing structures are still out on Fazio II & Palmer III
b) Already removed on Palmer I & Dye IV

H. Golf & Agronomy Update:
a. Fazio II Putting Green Video (will be emailed to membership on June 8 at 10am)
b. Aggressiveness on Fazio II to get some Thatch out of the greens. (Did 4 go arounds).

I. Miscellaneous

J. Dress Code has been well received

K. Summer Golf Reciprocal Program has been well received

L. In coordination of upcoming course closures – installation will begin of new comfort station build out.

17. The meeting concluded at 4:21 PM