BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	November 6, 2023
MEMBERS PRESENT:	Robert Lerner, Chair; Bob Schwartz, Vice-Chair; Lela Cannon; Lewis Farber; Steve Foreman; Gregory Friedman; Jeffrey Getelman; Mark Gold; Irving Jainchill; Rosetta Melchior; Edward Zelnick;
MEMBERS ABSENT WITH NOTICE:	Jeffrey Baltimore; Michael Guluk; Ellen Shapiro;
PARTICIPANTS:	Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional; Jeremiah Lockhart, Director of Agronomy
ISSUE DATE:	November 24, 2023

Meeting was called to order: 4:00pm

A. **Chair's Opening Comments and Report:**

1. October minutes were approved
2. Bob Lerner explained that after every tournament a critique is immediately completed that highlights the ups and downs of the day.
    - Based on the commentary from last year's member/member tournament the second day format for golfers from the white, shorter tees have a better ball net format compared to the aggregate of the partners' net scores.
3. Bob Lerner thanks Jeremiah Lockhart and Travis Wehrs and their teams for the wonderful job regressing holes 3-6 on Fazio II that will open early November 2023.
4. Bob mentioned that the handicap hole allocation opened on Dye IV has been completed and distributed a document to further explain.
    - "We're excited to share that the hole-by-hole handicap allocations for Dye IV have been finalized. Over recent months, we collected scores from the membership, categorizing them by gender and handicap. These scores were then used to compute the differential for each hole. Using this data, historical information, tee box yardages, and USGA guidelines, we've re-evaluated the stroke allocations for both men and women. This recalibration will create a fairer experience for all members, ensuring a more equitable distribution of strokes on scorecards during play."
5. Bob Lerner reminded everyone about Play for Pink Week (January 22-28) and we are hoping for 100% golfer participation.
    - Details of the week will be communicated throughout the next two months by Boca West Communications.
6. Bob Lerner mentioned that depending on golfer volume during the season we will be using three courses for split tees.
    - This will add "later" morning tee times.
7. A drop area has been added to hole 4 Fazio II to help with pass of play.

B. **Director of Golf Operations Report**

Golf Rounds

- October 1 2023 – November 5, 2023: 11,598
- October 1, 2022 – November 5, 2022:10,788

Golf Rounds are up 810 through November 5

Golf Retail Sales

- October 1 2023 – November 5, 2023: $93,881
- October 1, 2022 – November 5, 2022: $120,316

  Retail Sales are down $26,435 through November 5, 2023

Golf Equipment Sales

- October 1 2023 – November 5, 2023: $36,953
- October 1, 2022 – November 5 2022: $50,823

  Equipment Sales are down through November 5: $13,870

Operational Summary

- Fazio II Re-Grassing Project:
  - Holes 3-6 opened on Saturday, November 4
  - Hole #4 is getting a permanent drop zone sign

- Dye IV Handicap Allocation Project:
  - We're excited to share that the hole-by-hole handicap allocations for Dye IV have been finalized.
  - Over recent months, we collected scores from the membership, categorizing them by gender and handicap.
  - These scores were then used to compute the differential for each hole.
  - Using this data, historical information, tee box yardages, and USGA guidelines, we've re-evaluated the stroke allocations for both men and women.
  - This recalibration will create a fairer experience for all members, ensuring a more equitable distribution of strokes on scorecards during play.

- Golf Book
  - Publication is live and getting rave reviews

- New Golf Member On-Boarding
  - All new golf members are getting an email welcoming them to the Club and Mr. Getelman is scheduling tours as a way to introduce the Boca West lifestyle.

- No Show(s):
  - 163 since October 10, 2023

- Calling All Golfers Meeting
  - Hosting two events: November 16 & 20 at 3pm
  - Currently, twenty members are registered

- Tee Times Changes
  - Work in ongoing as we look to update the current protocol which would give members the ability to make changes on the App and the Website beginning at 3pm the day prior of play through 3pm the day of play.

- These changes will automatically generate an email sent directly to the Bag Room email account as well as every player in the respective Tee Time.
- Changes include cancellations, deletions, additions, and modifications.
- All other currently in place procedures will not change.

- Callaway Range Ball
  - Introduced new Callaway range ball last week

- Utilization in place of new facility signage

- Implementation of new beverage cart station at the driving range

- Installation of new artificial turf and hitting mats at Mr. D's will take place on Thursday 9th November.

- Golf Instructional Programs
  - Ladies Beginner Clinics have been full –a second hour has been added from 9:00 – 10:00 AM.
    - Golf plans on adding a third hour from 11:00 – 12:00 PM .
  - Get Golf Ready has had 10-15 members each week between two classes on Thursday.
    - Golf plan adding a third on Wednesday due to so many women who can't come on Thursday.

- Upcoming Tournaments
  - Season Opener: November 11 & 12
    - 508 players compared to 467 last year
  - Pam Elder's will receive South Florida PGA Patriot Award during Gala.
    - The Patriot Award is presented by the PGA of America to a PGA Professional who personifies patriotism through the game of golf and demonstrates unwavering commitment and dedication to the men and women who have valiantly served and protected the United States of America

- Upcoming Demo Days
  - Callaway: November 7 / 9:00 – 1:00
  - XXIO: November 14: / 9:00 – 2:00

C. **General Commentary / Committee Member Questions:**

1. It was suggested we add more Flagged GPS Markers at the North Tee
   - Management will research and review
2. It was suggested we bring back the "InRange" stands at the South Tee

- Management will research and review

3. It was suggested that the Starters should always create consistent dialogue as they welcome members to the tee.

    - Kevin Terry and Chris Rice are working on this through an aggressive training protocol

4. It was suggested we add more rakes to the bunkers

    - Management will research and review

5. It was suggested Jeremiah Lockhart and GCM to review the overhanging tree on Palmer III # 8 – as this has an implication when teeing off

    1. Management will research and review

D. **Chair's Closing Comments:**

1. Bob Lerner read a portion of his December article where he deals with fixing ball marks on the green.

2. He thanked the committee members and concluded the meeting.

The meeting was adjourned at 5:05pm