BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	December 6, 2023
MEMBERS PRESENT:	Enid Hoffman, Chair; Mark Habermen, Vice Chair; Michelle Brown; Susan Cohen; Sylvia Freedman; Fred Hammond; Peter Kolben; Murray Perelman; Linda Singer; Susan Sklar; Roz Wolpov; Dianne Zager;
MEMBERS ABSENT WITH NOTICE:	Cheryl Schulman, Roz Wolpov, and Stuart Gordon
PARTICIPANTS:	Leslie Kennedy, Membership and Marketing Director
ISSUE DATE:	December 20, 2023

The meeting was called to order at 3:00 PM.

There was a motion to approve the Minutes of November 8, 2023. The motion passed unanimously.

1. Enid Hoffman, Chair's Remarks:
   a. An open discussion of Interviews – questions, problems, filling out and emailing the interview sheet and answering questions that Nominees have.
   b. Confirmed that all committee members are conducting interviews but asked that each committee member gives various days, not just one day of availability.
   c. Confirmed remaining Sip & Chat date for December 8 with Murray Perelman and Peter Kolben.
   d. Reminded the committee of the New Member party on January 30, 2024, and the expected participation.
   e. It was suggested that members on the Golf Committee should volunteer to have dinner with the people who registered for Stay & Play.

2. Director of Membership Report:
   a. Leslie Kennedy reviewed and answered questions regarding the Sales stats thru November 30, 2023.
   b. Educational Segment by Leslie Kennedy:
      i. Review of Gold, Pink and Guest Cards.
      ii. Gold card holders covers grandchildren, children and parents
         - The gold card covers four- 2 week periods at $60.
         - The gold card for international members covers four 3 week periods also at $60.
   c. Guest Cards cover all others.
      i. The pricing of the card is due to whether the member is in residence and not in residence on the day of commencement of Guest Card.
         - This year BW has issued 323 Guest cards vs. 461 last year at the $65 rate (member in residence)
         - BW issued 28 Guest cards vs 54 last year at the $250 rate (non-member in residence).

The next Meeting has been rescheduled for January 17, 2024.

Meeting was adjourned at 4:30 PM.