BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	January 2, 2023
MEMBERS PRESENT:	Robert Lerner, Chair; Bob Schwartz, Vice-Chair; Jeffrey Baltimore; Lela Cannon; Lewis Farber; Steve Foreman; Gregory Friedman; Jeffrey Getelman; Mark Gold; Michael Guluk; Irving Jainchill; Rosetta Melchior; Ellen Shapiro; Edward Zelnick;
PARTICIPANTS:	Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional; Jeremiah Lockhart, Director of Agronomy;
ISSUE DATE:	January 23, 2024

Golf Committee Meeting was called to order at 3:01 pm

Chair's Opening Comments:

1. Bob Lerner gave a brief summary of emails received.
    a. A member requested to be offered a gift certificate as an alternative to a plaque for member golf accomplishment recognition.
        - This would be a more environmentally friendly.
        - The committee discussed and decided that a significant trophy would still be appropriate for the winners of our major competitive tournaments
        - For all other accomplishments, the option of a gift certificate will be offered.
    b. Course Capacity**:**
        - We continue to receive questions on our tee time assignment procedures and prioritization given to our membership categories and their guests.
        - We will continue to revisit the issue, and recognize the needs to update our system's governing algorithms to alleviate some of the existing issues.
            - Our Golf Operations team will continue to meet with neighboring Golf communities and Cobalt to explore how to resolve similar matters.
2. Course Conditions Issues:
    a. Golf Operations is analyzing changes to our Golf Maintenance Teams' schedule to allow sufficient time for them to meet daily maintenance requirements, especially during peak season.
3. Other Topics Discussed:
    a. The Committee discussed and decided to make a donation in support of Play for Pink Week.
    b. Golf Operations is currently reviewing suggestions regarding the new golf scorecards.
    c. Committee Members again expressed that it would be beneficial if a procedure was set up for members to request an opportunity to play with the Golf Operations Team who are involved in the PGA apprentice professional program.
        - More to follow-up on regarding this request.

Director of Golf Operations Report:

Golf Rounds

- October 1, 2022 – January 1, 2023: 36,524
- October 1, 2023 – January 1, 2024: 36,811
- Golf Rounds are up 287 rounds through January 1.

Retail Sales (Total)

- October 1, 2022 – January 1, 2023: $546,589
- October 1, 2023 – January 1, 2024: $507,502

Retail sales are down $39,087 through January 1

Equipment Sales

- October 1, 2022 – January 1, 2023: $186,994
- October 1, 2023 – January 1, 2024: $177,773

Equipment sales are down $9,221 through January 1

Tournament Schedule

Inaugural Wine & Nine: December 19

- Received fabulous reviews

Short Game Qualifier: January 3 / Finals is January 4

- 34 Men / 8 Ladies (walk ins are allowed and encouraged)

Putting Qualifier: January 5 / Finals is January 6

- 56 Men / 14 Ladies

Governor's Cup: January 8

- Last Year: 73 players
- Current Year: 100 players

Senior Championship: January 18

Current Year: 59 Men / 5 Ladies

Play For Pink Week: January 23-28

- League Play: level to previous year
- Par 3: 12 fewer golfers this year, more time to sign up

Men's Member Guest: February 26

- Last Year: 468 players
- Current Year: 483 players

General Commentary

- Updated scorecards are in circulation.
- Actively working with vendors to finalize Member Guest gift selection, tee gifts, trophies and design of invitation and website is in process.
- We are hosting a New Golf Member mandatory etiquette class on January 26 and February 9 at 3pm.

- Recruiting for summer PGA PGM Golf Interns for summer 12-week and 6-month programs.

- Golfapolooza is on February 16th; one of the biggest golf retail events of the year.
    - Multi equipment and apparel vendors staged on the range and Golf & Activities lawn.

Chairman's Closing Comments

Bob thanked the Golf Operations and Agronomy Teams for the wonderful job they did during the Holidays. With the reality of the holiday weather, the golf facilities were packed and our events were enjoyed by all.

Next Meeting: February 6th, 3:00pm.

Meeting Adjourned: 4:11pm