BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	February 6, 2023
MEMBERS PRESENT:	Robert Lerner, Chair; Bob Schwartz, Vice-Chair; Jeffrey Baltimore; Lela Cannon; Lewis Farber; Steve Forman; Gregory Friedman; Mark Gold; Irving Jainchill; Rosetta Melchior; Ellen Shapiro; Edward Zelnick;
MEMBERS ABSENT WITH NOTICE:	Jeffrey Getelman; Michael Guluk;
PARTICIPANTS:	Travis Wehrs, Director of Golf Operations; Jeremiah Lockhart, Director of Agronomy;
ISSUE DATE:	February 20, 2024

Golf Committee Meeting called to order at 3:01 PM

A. Welcome remarks from Bob Lerner, Chairman:

1. Motion made, accepted and adopted to approve minutes for January 2, 2024 meeting.
2. The Chair asked for comments regarding the Director of Golf Operations and Agronomy's performance in their first year at Boca West. Comments were the following:
   a. Improved and improving conditions of our courses despite difficult climate, conditions, and other challenges
   b. The growth of teamwork- better today than one year ago despite having to traverse a rather large learning curve
   c. Transparency through constant education, emails, videos, etc.
   d. More visible presence of Rangers
   e. More golfer friendly tournaments for all levels of competencies.

3. The committee asked the Chair and the Directors to comment on a number of initiatives being pursued during the past year. Among the topics discussed were:
   a. Mandatory etiquette classes to start this spring
      i. Any member who has not completed by January 1, 2025 will not be able to book tee-times.
   b. Summer reciprocity being negotiated with neighboring communities.
   c. Completion of re-grassing (sprigs) of the balance of course 2 with completion targeted at the beginning of next season
      i. To be followed by re-grassing of course 4 beginning sometime thereafter.
   d. Continued analysis of limiting driving range use for social members prior to 10 AM or 11 AM daily.
   e. Golf's contribution to Play-For-Pink this year was over $100,000.
      i. Tennis 'contribution for the first year of its operation was approximately $20,000 with more expected next year.
   f. Florida PGA has consented to re-compute the slope ratings of our courses.
      i. Golf operations will re-compute the rankings of our holes.
   g. Fry Straka was voted architects of the year by *Golf Digest*; and is designing a new course in Ireland.
   h. The Club's "Live Well "initiative will incorporate golf-related exercises.
   i. The committee suggested the staff's presence on the driving ranges should be emphasized and the limits on maximum length of shots enforced.
   j. After a round of good and welfare, compliments were given to our staff, Robert Lerner, and the entire Golf committee

B. Director of Golf Report

1. <u>Golf Rounds</u>

   a. October 1, 2022 – February 3, 2023: 55,527
   b. October 1, 2023 – February 3, 2024: 54,997
   c. Golf Rounds are down 530 golfers.

2. **Equipment Sales**
    a. October 1, 2022 – February 3, 2023: $235,989
    b. October 1, 2023 – February 3, 2024: $231,263
    c. Equipment sales are down $4,726.00
3. **Club Repair**
    a. October 1, 2022 – February 3, 2023: $14,297
    b. October 1, 2023 – February 3, 2024: $19,759
    c. Club Repair sales are up $5,462
    d. *this is a result of expanding offerings and the investment made in this aspect of the department.
4. **Tournament Schedule**
    a. Play For Pink: Raised $101,000
    b. Men's Member Guest
        i. Current Year: 512 golfers
        ii. Last Year: 468 golfers
    c. Ladies Member Guest (18 Holes)
        i. Current Year: 286 golfers
        ii. Last Year: 324
    d. Ladies Member Guest (9 Holes)
        i. Current Year: 184 golfers
        ii. Last Year: 176 golfers

C. General Commentary

1. Work is ongoing as we are updating Dye IV Scorecards
2. Work is ongoing with the FSGA as we re-rate the golf courses Palmer I, Fazio II, and Palmer III
3. Actively working on all member-guest details.
    a. Golf update was already sent to membership about tee time availability so that they're informed.
        i. MMG: February 26 – 1pm shotgun
        ii. LMG18: March 11 – 1pm shotgun
        iii. LMG9: March 14 – 9:30 shotgun
4. New Member Etiquette Class hosted on January 26 and welcomed 22 members.
    a. Our next class is at 3 pm on February 9.
5. February 12 we are hosting our Singles Mingles event featuring *Glow Golf* targets at Mr. D's beginning at 6pm
6. February 16 we are hosting *Golfapolooza*; one of the largest golf retail events of the year.
7. Presidents Week is active with junior clinics and a Glow Golf Putting Course
    a. February 21 we are hosting a Glow Golf Putting Course from 6pm – 9pm
8. March 29 we are hosting Swing Sip & Sliders at Mr. D's – Night Golf Event at the Drive Suites.
9. Recruiting for summer PGA PGM Golf Interns for summer 12-week and 6-month programs is on-going.

Meeting Adjourned: The chair adjourned the meeting at 4:05 pm.