BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	February 7, 2024
MEMBERS PRESENT:	Jeanine Banks, Chairman; William Berkowitz, Vice Chair, Ron Feder; Mark Grumet; Alan Lustrin; Peter Ruben; Robert Schnitzer; Bob Schwartz; Sue Steckler; Gary Steiner; Suzanne Wagner;
MEMBERS ABSENT WITH NOTICE:	Christina Guilianti, Director of Activities; Kris Etter; Jane Fina; Peter Ruben;
PARTICIPANTS:	Bob Lerner, Golf Chair Mark Haberman, Membership Vice Chair John Collings, Assistant General Manager; Felipe Murcia, Clubhouse Manager
ISSUE DATE:	February 20, 2024

The meeting was called to order at 1:33 PM

1. **Welcome remarks from Jeanine Banks, Chairman:**
    a. The agenda was distributed, minutes were approved.
    b. The Chair welcomed fellow Board Members Bob Lerner, Golf Chairman and Mark Haberman, Vice Chair of Membership to the meeting,
    c. As the committee's final meeting, all committee members were thanked for their exceptional service and encouraged to volunteer for a BW committee and continue their contributions.

2. **Activities Report:**
    a. Card play in December had 8,929 reservations. (Does not include walk in numbers.)
    b. This past week we had our 2nd annual Hope Week which was a great success.
        - There were over 300 signs up divided between 10 events.
    c. Monday and Tuesday night we had Dinner Shows with Black Tie Optional.
        - There were 250 and 280 attendees, respectively. The Show was a good one!
    d. Later this week BW is hosting our Annual Super Bowl Party in Grand Central.
        - There are 200 confirmed reservations for the event.
        - There is still room on the patio if any additional attendees want to join.
    e. Art classes are still busy in February with a full 3D art class (60 participants)
        - 24 participants in Painting classes and Chunky blanket classes are still very popular.
    f. New educational series started this week
        - Lisa Michaux speaking on Impressionism and Beyond- 75 attendees
        - Next week, Taylor Hagood will return for 3 weeks with a series on the 20's (from Gangsters to Jazz) - 35 attendees.
    g. Trivia this week had 42 participants.
        - This week we are playing the "Not So Newlywed Game Show" with 36 participants.
    h. Later this month we are planning our President's week events.
        i. The annual bus trip to Coconut Grove Art Festival on Presidents Day has 100 reservations
        ii. Tuesday night - First Cookout event with Mike DelGuidice- there are 1200 confirmed and a small wait list for that event.
        iii. Wednesday night- S'mores night
        iv. Thursday- Fishing for the kids as a family game show.
        v. There will be crafts and movies daily.
    i. Next week we are having a Singles Mingle event at Mr. D's where in which H&A will team up with the Golf Department. (30 confirmed to attend.)
    j. At the end of this month, we are hosting the Boca West Member Guest Card party with 540 confirmed reservations and a small wait list.
    k. Some big events at the Club- the long anticipated St. Barths will be in March
        - With our counts so high, a THIRD night has been added.
        - If anyone wants to move from Friday and Saturday BEFORE the lottery, you will automatically be confirmed for Sunday night.
        - Current counts are 779 for Friday and 1245 for Saturday.
    l. Tanglewood on April 10th already has 1,310 sign ups

3. **Felipe Murcia, Clubhouse Manager - Food & Beverage Report:**
    a. Jan 2024 covers – served 76,676 covers vs 68,417 budgeted – 13,179 increases over last year and 8,259 more than budgeted.

b. On average we served 2500-3000 meals a day, except Mondays where it goes down to approx. 1700 as dinner service is closed.
c. Jose Andres will be our featured Michelin Chef for Tuesday's Dinner – the event is sold out.
    - The success of this format has management brainstorming how to improve and accommodate more members next year.
d. Market Square continues to surprise and almost doubled the budget revenues – we continue to improve and add more services/offerings.
    - The Market Square Newsletter was discussed.
    - New menu items at Market Square will be introduced shortly - now that there is data for the past month and a half.
e. Catering had a very strong month, surpassing budgeted revenue numbers.
f. Overall F&B operations surpassed budget by about $180k.
g. We are looking forward to a strong President's Week and have the additional outlet in place – we will be hosting Cabana nights to offer additional dinner options.
h. Lastly – this week we are busy going to colleges in Florida and South Carolina to recruit interns for the summer.
    - We are also starting the process of interviewing J-1's for the same purpose.

4. Renovation Update, John Collings

a. TCO received for the Cabana Bar and will open on 2/11.
    - The furniture has been placed and the team is in the space training as we speak.
b. Blue Point and Aria are on track for late March.
c. Pool attendance is strong and members are enjoying the outdoor space, F&B offerings and special evening Yoga forums.

5. Open Discussion:

- All committee members met in small groups prior to this meeting to review action items collated this year to make additional suggestions/ recommendations for the 2024-2025 House & Activities committee to consider its focus.
- Recommendations from the Events, Restaurants and Activities committee group discussions were shared with the committee.
- Management was thanked for their support and dedication to the committee.
    - Many suggestions were implemented such as new events, activities, menu additions, updates to dress code and card policies.
- Mrs. Banks thanked Bill Berkowitz, VC. Gratitude from the Vice Chair and Committee was reciprocated.
- The committee was thanked for their hard work and significant contributions, and were encouraged to continue volunteering for any of the standing committees.
- Mrs. Banks and Mr. Berkowitz thanked and acknowledged each committee member by name and distributed a token of appreciation to each. Those not in attendance will receive theirs at the Executive Office.

The meeting was adjourned at 2:27pm