BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	February 9, 2024
MEMBERS PRESENT:	Enid Hoffman, Chair; Mark Habermen, Vice Chair; Michelle Brown; Susan Cohen; Sylvia Freedman; Peter Kolben; Murray Perelman; Cheryl Schulman; Linda Singer; Susan Sklar; Roz Wolpov; Diane Zaiger;
MEMBERS ABSENT WITHOUT NOTICE:	Fred Hammond;
PARTICIPANTS:	Leslie Kennedy, Membership and Marketing Director
ISSUE DATE:	February 20, 2024

The meeting was called to order at 3:00 PM.

1. Peter Kolben made a motion to approve the January Minutes.
    a. Roz Wolpov seconded the motion
    b. Motion Passed unanimously

2. Interview Review Session:
    a. The Committee interviewed over 20 prospective new members last month.
    b. Board approves new members two times each month
        - Closing dates should be planned around the Board approval schedule.
    c. Each Application tells the prospective new member that it may take up to 30 days for the approval process

3. New Member dinner was very successful
    a. 257 new members attended
    b. A suggestion was made to invite the BW Chorus to New Member dinner next year
        - We may use the Cypress Room next year to alleviate congestion in the Living Room.
        - There was a suggestion to have 2 bars and more high tops next year.

4. Coffee and chat schedule
    a. February 9- with Sue Sklar and Murray Perelman
    b. March 8- with Sylvia Freedman and Linda Singer
    c. April 15- with Roz Wolpov and Susan Kantor

5. Membership and Marketing Director Report
    a. Leslie Kennedy reviewed the new sales numbers.
        i. Interesting that half of the new members paid the new $115,000 joining fee
        ii. There seems to be no pushback to our new fees.
            - Leslie explained there is a singles table at each event
            - 33% of our new members are singles.

    b. Our new coupon booklet is being published and is titled “The Story Begins”
        i. This is a great way for new people to get to know the club and take advantage of the wonderful facilities
        ii. There is a new stay and play unit at Courtside.

6. Next Membership meeting will be TBD

7. The meeting was adjourned at 4:10 PM.