BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	April 9, 2023
MEMBERS PRESENT:	Robert Lerner, Chair; Dan Schulman, Vice-Chair; Jeffrey Baltimore; Marc Blitstein; Lela Canon; Mark Gold; Larry Gulko; Irving Jainchill; Morris Maybrook; Rosetta Melchoir, Susan Osten; Jack Roth; Carla Schraub;
MEMBERS ABSENT WITH NOTICE:	Jeffrey Getelman
PARTICIPANTS:	Jeremiah Lockhart, Director of Agronomy; Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional;
ISSUE DATE:	April 16, 2024

Meeting was called to order: 3:01 pm

1. **Chair's Opening Comments:**
   A. Bob Lerner welcomed new and returning Golf Committee Members
      a. Thank you on behalf of the entire membership for their offer to participate in this committee.

   B. Reviewed Code of Ethics and explained his interpretation of committee confidentiality.

   C. B. Lerner highlighted the following:
      a. Participation in golf events this session has been outstanding and we will make some changes based on the feedback we received.
      b. Mark Gold and Jeff Baltimore will continue to spearhead our tournament sub-committee.
      c. Next year the Play for Pink event will take place on one (1) day rather than for the entire week.
      d. Lela Cannon, Carla Straub and Marc Blitstein will spearhead our Play for Pink sub-committee.
      e. 400 members have registered to attend our "Calling All Golfers" mandatory seminars.
         i. Given the increase of couples playing golf, we may entertain the thought of adding a mixed member guest this season.
      f. We are working out details to have a few days during the year designated as special guest days.
         i. On these select days, one course will be designated for guests only and members can bring up to three guests.
         ii. These days will be published well in advance for planning purposes.

   D. Bob mentioned that the Palmer III renovation presentation to the committee will take place at the May meeting.

   E. Jeremiah Lockhart, Director of Golf Maintenance report:
      a. Gave update on the re-grassing of Fazio II Course
         i. Explained the decolorization issue on the Fazio II greens
            1. It is only cosmetic and will be return within a few weeks.
      b. Bob asked Travis and Jeremiah to work out a notification protocol between Operations and Agronomy so we can get out a correspondence to our membership within a day of a major issue.
         i. B. Lerner emphasized the importance of being proactive rather than reactive when communicating with members when a significant issue arises.

2. **Dir. of Golf Operations Report:**
   A. Golf Rounds
      a. October 1, 2022 – April 8, 2023: 91,203
      b. October 1, 2023 – April 8, 2024: 90,647
      c. Through April 8, golf rounds are less than 556 compared to last year.

   B. Equipment Sales
      a. October 1, 2022 – April 8, 2023: $483,758
      b. October 1, 2023 – April 8, 2024: $532,505
      c. Through April 8, equipment sales greater than $48,747 compared to last year.

C. No Show
   a. October 1, 2023 – December 31, 2023: 552
   b. January 1, 2024 – March 31, 2024: 434
   c. There were 118 less no-show's the second half of the season compared to the first half.

D. Calling All Golfers
   a. Through the first two seminars, April 3 & 5 – 388 members have attended.
   b. Effective April 10, 2024 – the Golf Operation Rules & Regulation Policy is in effect
      i. Emphasis placed on staff training

E. Tournaments
   a. Luken-Ryder Cup
      i. Current Season: 56 participants
      ii. Last Season: 58 participants

F. Season Opener
   a. Current Season: 513participants
   b. Last Season: 485 participants

G. 9 Hole Twi-Night
   a. Current Season: 480 (rained out) participants
   b. Last Season: 471 participants

H. Super Bowl
   a. Current Season: 280 (rained out) participants
   b. Last Season: 283 participants

I. Men's Member Guest
   a. Current Season: 504 participants
   b. Last Season: 468 participants

J. Ladies 9 Hole Member Guest
   a. Current Season: 165 participants
   b. Last Season: 176 participants

K. Ladies 18-Hole Member Guest
   a. Current Season: 284 participants
   b. Last Season: 324 participants

L. PGA/PGM Interns
   a. At the end of May three (3) interns will join the golf operation team.
      i. Jackson Orvick: Florida Gulf Coast University
      ii. Nick Schlemmer: University of Nebraska
      iii. Jack Carris: University of South Carolina

M. Sports Interns
   a. At the end of May three (3) interns will join the golf operation, racquet sports, and the lifestyle & wellness
      i. Brooke Walsh: University of South Carolina
      ii. David Steffans: James Madison University
      iii. Ian Epstein: University of Florida

3. New Business / Ideas
   A. Tournaments
      a. Mixed Member Guest
      b. Tournament of Champions
   B. Daily Play
      a. Guest Days on Saturday & Sundays
   C. Tee Time Operating System
      a. Awaiting version 2.0 of software
      b. Enhanced member experience
         i. Visibility of tee sheet – open times only
         ii. 24-hour cancellation via app/website
         iii. Shotgun template design
   D. Golf Fitness Professional / Program
      a. Working with Misty Stewart in program development and recruitment
      b. Meeting with industry experts

4. Operations Team
   a. Focus on areas of enhancement
   b. Range Hospitality
   c. Player Operation Coordinator

5. Member Golf Trips
   a. Palm Beach Par 3 – May 9
   b. The Park – proposed early June

6. Summer Guest Rates
   a. Will be distributed to the membership in the coming weeks

7. **Chairman's Closing Comments**
   a. B. Lerner thanked the committee members again and acknowledged that new members may have questions, asking them to email questions to him and they will get on the May agenda.

Next Meeting: May 7th, 3:00pm.

Meeting Adjourned: 4:23 PM