BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	April 16, 2024
MEMBERS PRESENT:	Arthur Adler, Chairman; Jonathan Schraub, Vice Chair, Audrey Farber; Amy Goldman; Alan Jaffe; Karen Frank; Doug Rayvid; Carole Ries; Jodi Siegel; Kenneth Sher; Sue Steckler; Donald Sussman; Faith Wall; Frank Zaid;
PARTICIPANTS:	John Collings, Assistant General Manager; Christina Guilianti, Director of Activities; Felipe Murcia, Clubhouse Manager
ISSUE DATE:	April 24, 2024

1. **Welcome remarks from Arthur Adler, Chairman:**
   a) The Chair introduced himself and the following:
      - Jonathan Schraub, Vice Chair
      - John Collings, Assistant General Manager
      - Felipe Murcia, Clubhouse Manager
      - Christina Guilianti, House and Activities Director.

   b) Each Committee members was asked to introduce themselves and give a reason why they applied for the committee.

   c) The Chair distributed the following:
      - Code of Ethics form for all to review, sign and return
      - Meeting schedule and a contact information sheet for the members to approve.
      - In addition, A. Adler distributed a form detailing which action group each member was a part of (Dining, Activities or Events).

2. **Committee Open Discussion:**
   a) Discussion of what is expected from each member:
      - Each member is an ambassador to the members at large
      - Any questions should be directed to the Chair and not directly to management
      - All meeting discussions are private unless directed otherwise.
      - Each member was encouraged to participate in as many events as possible so they can better participate in the future discussions regarding "Start, Stop or Continue".

   b) Preliminary discussion of goals and the area of interest in general of the committee.

3. **House and Activities Staff Member reports:**

A) John Collings:

1. Stocking permits approved
   - Interior designers to load in all FFE to Blue Point, Aria, Card/Game rooms and lobby
2. Will be applying for TCO in coming weeks
3. Once TCO approved lobby and card rooms will open immediately.
   - Restaurants will need a two week training period.
4. Work on new Art/Culinary studio will commence over the summer.

B) Christina Guilianti:

<u>March Recap:</u>

1. We had 114 attend Boca West Educational Series
2. "Survey Said" Game Show had 123 participate
3. 7 Bridges Eagles tribute had 651 attend
4. 2 Lectures- Comedy with Lenny Dave and Elections with Robert Watson had 554 total attend
5. Dinner Show with Jenene Caramielo had 516 attendees
6. St Barth's Night had 700 attend each night
7. Cards in March- we had a total of 8,625 people play with a reservation.
   - This does not include walk ins or locker room

April Recap:

1. The month started with Tanglewood- we had 1,750 in attendance
2. Bingo tonight with 109 reservations
3. Next week we have Seder over 2 nights.
    - First night has 1192 reservations while the second night has 559
4. Singles night at Cabana on 29th with 23 signed up
5. Art Class of making Terrariums- 20 signed up

Looking Forward to Summer:

1. Art Classes will continue through summer with chunky blankets, acrylic pour, hat making, and more
2. Memorial Day we are adding some kids' activities to pool from 11am-2pm.
3. Dinner Show June 3- Shake Baby Shake- 152 signed up
4. Planning lectures for Summer
5. Planning Canasta tournaments for Summer

- Broadway Shows are now being advertised for next season.
    - The Cher Show, A Beautiful Noise and MJ the Musical are VERY popular.

C) Felipe Murcia:

Discussed Summer Schedule:

1. GC: Mon-Sat for Breakfast and Lunch
2. Market: Mon-Sun for Breakfast and Lunch
3. Cabana: Mon-Sun for Lunch
4. Panache: Sun Breakfast, Brunch and Dinner
5. Bleu Point & Aria: Wed – Sat for Dinner

a) Oasis Lounge had two great Saturday night evenings
    - Approximately 150 members passing through each night.
b) Market Saveur Social – Expected to start Friday April 26th
c) Farmers Market event being considered for the next 3 Fridays before Summer break
d) Tanglewood saw an F&B increase of $4000, showing a correspondence with the new seating preference
e) As of last week we saw a downwards trend in cover count amongst the venues.
    - Many members starting to depart.
    - We were up 20.000 covers in March vs last year and 12.000 more than budgeted.
    - As of the 11th of April we are approximately 7.000 covers up from last year.

4. Prior to the conclusion of the meeting the members broke into their action groups to discuss picking a captain and to determine when they were gathering to prepare a report of their initial findings to the next meeting.

The Chairs approved the February minutes.

The meeting was adjourned.