BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	May 14, 2024
MEMBERS PRESENT:	Arthur Adler, Chairman; Jonathan Schraub, Vice Chair, Audrey Farber; Karen Frank; Amy Goldman; Alan Jaffe; Marjorie Madison; Doug Rayvid; Carole Ries; Robert Schnitzer; Jodi Siegel; Kenneth Sher; Sue Steckler; Donald Sussman; Faith Wall; Frank Zaid;
PARTICIPANTS:	John Collings, Assistant General Manager; Christina Guilianti, Director of Activities; Felipe Murcia, Clubhouse Manager
ISSUE DATE:	May 29, 2024

Minutes from the April meeting were unanimously approved.

1. House and Activities Staff Member reports

A) Christina Guilianti, Director of Activities, report:

a. We are in Summer and Season planning mode in Activities
b. Card Rooms remain busy, but are slowing down.
   - In April we had 7,425 reservations made.
   - As of now, May 1-14 we have 2,839 reservations with a total so far this month of 4,671.
   - We are getting ready to open our Lifestyle Center Card Rooms hopefully by end of the month.
   - Tonight in the Country Club Card Rooms we have Music Bingo taking place at 7pm
     - 70 attending
c. Dinner Show about the Golden Ages of Rock and Roll with Shake Baby Shake- June 3.
     - We have 271 attending
d. We are hosting a Canasta Tournament for Partners- June 11.
     - 48 signed up.
e. We will host an individual tournament- July 9
     - 11 signed up so far.
f. We will also host these events in August & September.
g. Art Classes Coming Up:
   - May 21- Chunky Blanket
     - 23 attending
   - May 28- another 6 week session of 3D Art going through July 2
     - 24 attending
   - June 4- City Girl Hat Bar
     - Create your own Cowboy Hats.
     - Perfect for the July 4th Hoedown Dinner Dance
   - June 25- Resin Art Boards
   - July 23- Acrylic Pour Workshop making canvas and vase
   - August 20- Chunky Blanket

h. Broadway Shows are now being advertised for next season.
     - We have over 500 for A Beautiful Noise and close to 300 for both Cher and the MJ Show
i. This is the time of the year we are working on our budgets and getting on paper all the items we would like to do next season so we can budget accordingly.

B) Felipe Murcia, Clubhouse Manager, report:

a. April was a good month in all of our restaurant and bars but the numbers are definitely showing the beginning of the summer slowdown.
b. We are transitioning both staff and facilities over the next month.
c. Much of that timing is dependent on when we are able to open our Lifestyle facilities.
d. Mother's Day Brunch was extremely well received with 1,100 attendees.
e. The Oasis Cabana Saturday Night DJ dance parties were a huge success and staff will decide where we can continue the concept indoors for the Summer time.

f. Farmer's Market has been a success, but due to the heat and slower months it will be halted till next season – we are excited about this new offering to BW.

C) John Collings, Assistant General Manager, report:

a. The Lifestyle and Wellness Center is going through final Fire Inspector approval.
   - Much of the furniture and art are in place but we are awaiting final approval to move in.
     - When that occurs we will open the card rooms and start stocking the kitchen and bars.
     - There will then be a need to train staff for about two weeks.

b. The Farmers Market was very well received by the members and the vendors.
   - Staff will work expanding the vendor base and decide when we can schedule additional dates.

2. The balance of the meeting time was reserved for the three sub-action groups to report on their thoughts regarding Dining and Activities.
   A. The Event sub group report was moved to the June meeting due to the lengthy discussions that were held covering the first two reports.
   B. The reports of the Dining and Activities sub-groups will be condensed by John Collings and the actionable items will be reported on at the June meeting.

The meeting was adjourned.

The next H&A Meeting will be June 11th at 1:30 PM.