BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	June 18, 2024
MEMBERS PRESENT:	Robert Lerner, Chair; Dan Schulman, Vice-Chair; Jeffrey Baltimore; Marc Blitstein; Jeffrey Getelman; Mark Gold; Larry Gulko; Irving Jainchill; Morris Maybruch; Rosetta Melchior; Susan Osten; Jack Roth; Carla Schraub;
MEMBERS ABSENT WITH NOTICE:	Lela Canon;
PARTICIPANTS:	Jeremiah Lockhart, Director of Agronomy; Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional; Daniella DeSousa, Golf Operations Staff John Damon, Senior Assistant Golf Professional Nick Schlemmer and Jackson Orvick, Professional Golf Mgmt Interns; Jack Carris and Ian Epstein: Sports Management Interns
ISSUE DATE:	June 24, 2024

Meeting was called to order at 3:01 pm

1. **Golf Chair's Opening Statement:**
   A. Now that courses 1, 2, and 3 have been re-rated, new scorecards will be ordered to reflect new slopes and ratings upon review by the committee members.
   B. The date for Play for Pink/Dinner cannot be adjusted.
   C. After a full discussion, committee members were in agreement to move winter league play once a month to the afternoon.
   D. Golf Operations is in discussions with catering to arrange for an alternate venue when holding social golf events with outside dining, if needed.
   E. Our golf season calendar is completed.
      a. The calendar will be highlighted in our New Tournament/Instructional Book, now being finalized for distribution.
   F. Currently 1,265 golfers have attended our "Calling All Golfer's Seminars"
      a. We continue to see better practices on all our courses.
   G. The winter leagues cannot be extended after March given our course re-grassing and spring agronomy maintenance schedule.
   H. We remain committed to updating several features in our tee-time operating system.
      a. At this moment, these changes will likely not go into effect until sometime in 2025.
      b. It is likely that our "wish to run a shotgun course" configuration for daily play will be available for the fall 2024.

2. **Discussion Points**
   A. Florida State Golf Association re-rated all three courses: Palmer I, Fazio II, and Palmer III

3. **Scorecard Update and Feedback**
   A. Consistent commentary to add more color
   B. It was suggested that Golf Operations remove pace of play line item
   C. It was suggested that Golf Operations add "sixes back" line item

4. **Tournament 2024/ 2025 Review**
   A. Overall- positive feedback from committee
   B. Social tournaments – fee reduction suggested
   C. Proposal to move "Play for Pink" date since January is a busy month for events
   D. "The Luken Cup" has been rebranded to be "The Luken Mixer" and is a 1-day event
   E. It was suggested that Golf Operations secure a rain date for select signature events
   F. Super Bowl Tournament fee has been reduced from $80.00 to $50.00
   G. Championships will be moved to the weekends with no qualifier
   H. The committee has been informed that we have scheduled a "Mixed Member Guest."

5. **Guest Day Review**
   A. Positive feedback from committee
   B. Five scheduled Guest Day Weekends

6. **Cobalt Point of Sale Update**
   A. Version 2.0 of software roll out is to be determined.
   B. Suggested changes to be implemented in 2024 is unlikely.
   C. It is hopeful we will have capability to run a shotgun course configuration beginning in the Fall

7. **Summer League**
   A. As a way to maximize tee times for daily play and general membership, we are considering hosting South County, Emerald League, South Palm, Etc. in the afternoon following member play.

8. **Winter League**
   A. It was proposed that we host once-a-month leagues in the afternoon
      - Doing so will maximize tee time availability for daily play and general membership.
      - Moreover, it will add more diversity to member's schedules' throughout the month.

9. **Driving Range Usage**
   A. Although we will not be enforcing, we will promote and encourage members not playing golf to use the driving range between 10am – 12pm, and after 2pm.
      - Doing so will maximize space for members to warm up before their golf round.

10. **Committee Open Discussion:**
   A Sue Osten
      - Shared positive feedback on "Calling All Golfers" Seminar
   B. Mark Gold
      - Shared that the Member-Member pricing was incorrect
   C. Rosetta Melchoir
      - Suggested we extend leagues into April
      - Suggested we extend Calling All Golfers to social members
      - Suggested we research Wifi booster since members have to use data on their phones to utilize the InRange app
   D. Irv Jainchill
      - Asked for an update on penalties as per the new Rules & Regulation Policy
   E. Morris Maybruch
      - Asked if we are exploring alternative GPS

11. **Golf Operation Report- June 2024**

   A. Rounds Played
      a. October 1, 2022 – June 17, 2023: 111,802
      b. October 1, 2023 – Current: 112,648
         i. Through current day, rounds are up by 846

   B. Equipment Sales
      a. October 1, 2022 – June 17, 2023: $572,387.00
      b. October 1, 2023 – Current: $656,700.00
         i. Through current day, equipment sales are up $84,313.00

C. Palmer III Renovation Update

D. Fazio II Re-grassing Update

E. Summer Leagues

F. Winter Leagues
    a. Once a month, we will host an afternoon shotgun to start at 1pm.

G. Golf Book & Instructional Book
    a. Books and information presented will be in one published book.

H. Update on PGM & Sports Interns
    a. Nick: University of Nebraska – PGM
    b. Jackson: Florida Gulf Coast – PGM
    c. Jack: University of South Carolina – Non PGA
    d. Ian: University of Florida – Sports
    e. Brooke: University of South Carolina – Sports
    f. David: James Madison University – Sports

I. Calling All Golfers
    a. We've hosted 9 seminars
    b. 1,257 members have attended

J. Update on Agronomy Operation Videos
    a. Producing educational and fun short videos – gives members insight into day to day agronomy operation

K. Suggested Range Usage: Members not playing between 10:00 – 12:00 and after 2pm

Meeting was adjourned at 4:18 pm.

The next Golf Committee Meeting will be on October 8th at 3PM.