BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	September 6, 2024
MEMBERS PRESENT:	Mark Habermen, Chair; Enid Hoffman, Vice Chair; Jonathan Schraub, Board Member at Large; Michelle Brown; Ellen Edwards; Peter Kolben; Cheryl Schulman; Linda Singer; Murray Perelman; Nanci Schwartz; Roz Wolpov; Lynn Zolenge
MEMBERS ABSENT WITH NOTICE:	Bruce Cohen; Sylvia Freedman and Susan Sklar;
PARTICIPANTS:	Leslie Kennedy, Membership and Marketing Director
ISSUE DATE:	September 23, 2024

The meeting was called to order at 3pm.

1. Mark Haberman, Chairman, made a motion to approve the June 6, 2024 Minutes.
    a. Motion passed unanimously.

2. M. Haberman reviewed interviewing skills and answered questions from the committee.
    a. M. Haberman explained the importance of informing applicant(s) about the financial obligations associated with buying into Boca West.
    b. He also emphasized the Boca West culture; particularly the respect and professionalism that is expected of Members when interacting with employees.
    c. M. Haberman then discussed how it is beneficial to introduce applicants to the charitable causes they can support at Boca West.

3. Membership Director Report:
   L. Kennedy presented the recent Sales figures:
    a. Leslie walked the committee through the sales stat and answered various questions posed by committee members.
        i. She shared that new member sales are projected to surpass expectations set by the Board and Staff.
        ii. There are 55 pending contracts, with an estimate of an additional 20 contracts before the Membership joining fees increase.
    b. Leslie also led an Educational Session on the rules and regulations regarding leasing with a Social Membership at Boca West and responded to further questions from the committee.
    c. Leslie discussed upcoming Coffee & Chat Sessions:
        i. The next session Coffee & Chat will be held on October 10, 2024
            - Lynn Zolenge, Peter Kolben, Michelle Brown volunteered as ambassadors for this event.
        ii. Another Coffee &Chat session will take place on November 7, 2024
            - Murray Perelman, Ellen Edwards and Lynn Zolenge volunteered as ambassadors.

The meeting adjourned at 4:15 pm.

Next Meeting is October 10, 2024, at 3PM in the Board Room.