BOCA WEST
COUNTRY CLUB

**MINUTES**

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| **MEETING:** | Retail Committee |
| **DATE:** | September 5, 2024 |
| **MEMBERS PRESENT:** | Mark Haberman, Chair;<br>Steven Becker; Jennifer Lustrin; Marc Rosenthal; Ed Zelnick;<br>Eric Ziskend; |
| **MEMBERS ABSENT WITH NOTICE:** | Arthur Adler, Vice Chair;<br>Sheri Letwin; |
| **MEMBERS ABSENT WITHOUT NOTICE:** | Marjorie Isroff; Lisa Oleinick; Barbara Schneider; |
| **PARTICIPANTS:** | Emily Gifford, Director of Retail |
| **ISSUE DATE:** | September 16, 2024 |

1. Meeting was called to order at 1:30 pm.
   a. Motion was made to approve the June 6th Retail Committee Minutes.
   b. Motion was approved.

2. Chairman's Opening remarks:
   a. M. Haberman discussed how to make the Holiday Bazaar bigger and better
      i. He discussed more ways to communicate to our members about this once a year special event.
      ii. Guests can buy merchandise with a credit card.

3. Retail Director report:
   a. Emily shared with the committee that more Ladies wear is on order for this year.
      i. Specifically: slacks, sweaters, and dress jeans.
      ii. Menswear continues to outsell ladies wear.
   b. Based on sales and popularity of the sport, additional pickleball merchandise will be available in the Racquet Shop
   c. New lines such as Spanx, Rhone, Mr. Pickle, Lucky in Love, and Tail are on the way.
   d. Although shorter golf skorts are trending industry-wide, vendors are beginning to offer longer lengths again (Golftini and Tail)
   e. Most of our new lines are made with moisture wicking and sun protective fabrics.

Meeting was adjourned at 2:45

Next meeting will be October 10, 2024 at 1:30 in the Boardroom.