BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	October 15, 2024
MEMBERS PRESENT:	Arthur Adler, Chairman; Jonathan Schraub, Vice Chair, Audrey Farber; Amy Goldman; Marjorie Madison; Doug Rayvid; Carole Ries; Robert Schnitzer; Jodi Siegel; Kenneth Sher; Sue Steckler; Donald Sussman; Faith Wall; Frank Zaid;
MEMBERS ABSENT WITHOUT NOTICE:	Alan Jaffe; Karen Frank;
PARTICIPANTS:	John Collings, Assistant General Manager; Christina Guilianti, Director of Activities; Felipe Murcia, Clubhouse Manager
ISSUE DATE:	October 22, 2024

House and Activities Staff Member reports

A. Christina Guilianti, Activities Director, reports:

a. The Activities department currently has 6800 reservations for upcoming advertised events
b. Singles Night last night at Mr. D's had 43 attendees.
    i. Singles nights will start in Aria next month, once a month
c. Canasta lessons this week are the first of the season with 32 attending
d. Duplicate Bridge is now requiring reservations to register to play, which has been very slow.
    i. Members are not using the reservation system.
e. Several Art classes are scheduled.
    i. Looking forward to the Art Studio in a few months
f. Card rooms are very active.
    i. As of Wednesday, we will be open in the GAC Wednesday-Saturday in the evenings as well as in the Lifestyle Center
    ii. Daytime we are open in both buildings as well.
    iii. Sunday we are open in the Country Club.
    iv. All Duplicate Bridge games 3x a week are in the Country Club (unless otherwise noted)

g. Big events coming up in November:

1. Medal of Honor Recipients event with Jack Jacobs.
    a. Monday, November 4-7:30pm
    b. The Congressional Medal of Honor is the highest award given to a soldier by the United States for extraordinary valor in combat against enemy force.
        i. It was created in 1861.
        ii. There have only been 3719 recipients and there are only 61 still living.
2. Presidential Election Day
    a. Tuesday, November 5- in the Cypress Room from 7am-7pm
3. Comedy Night with Jeff Laub
    a. Thursday, November 7th.
    b. Confirmed attendees are 383. Wait list 107.
    c. Trying to adjust floor plan to get some more seating.
4. Veterans Day Brunch
    a. Monday, November 11
    b. 146 reservations
5. Velvet Underground
    a. Friday, November 22
        i. 602 reservations (48 WL)
    b. Saturday, November 23
        i. 607 reservations (176 WL)
    c. Also trying to adjust floor plan to get more seating in.

h. Looking into December Events:
    1. Comedy Night with Sarge
        a. December 5 - 553 requests.
        b. Looking into adding a 2nd night if needed
    2. Boss Project Dinner and Show
        a. December 9 & 10
        b. 226 & 259 requests
    3. Character Breakfast
        a. December 27
        b. 588 requests
    4. Carnival Wristbands are now on sale with a pickup date starting December 2.
        a. Discount until Dec 27

B. <u>Felipe Murcia, Clubhouse Manager, reports:</u>

a. Fiscal year 23-24 closed with $1.2 million higher than budgeted revenues which translated into approximately 630,000 meals served at Boca West.

b. We are expecting close to 700,000 for this next fiscal year, with a strong start in October.

c. Due to the demand in Blue Point the opening of Grand Central was moved to this Wednesday the 16th of October.

    i. Like last year's concept, with a rotating feature, on November 29th the menu will be converted into an Italian "red sauce" style menu, open Fridays and Saturdays for dinner

    ii. No reservations taken at that time.

d. Mr. D's opening is postponed to the Friday of the same opening week

    i. Excited to feature a Happy Hour that can extend into the evening

    ii. Will explore with the team if a light bite menu can be offered …limited options.

e. The team is still looking to add alternative (no fried/breaded) options to the hors d'oeuvres section of Happy Hour and pre-dinner cocktail hours.

f. While we are not looking to add an additional "Happy Hour" due to budgetary reasons, we are exploring alternatives such as drink specials at Cabana or wine and cheese at Market.

g. Exploring to bring back Roger's Roadhouse for lunch

h. Excited about the Michelin Inspired Dinners coming back (Taste of the Season), which this year will be featured two nights in a row to accommodate the demand experienced last season.

i. In addition, a strong wine program will be added once the Art and Culinary studio opens.

j. Wines by the glass program is being expanded and updated - over the next weeks several changes will be seen on the menus of our different restaurants.

C. <u>John Collings – Assistant General Manager reports:</u>

a. Projects that have been completed or are about to be finalized:
   1. The golf building walkway has been tiled; carpet inserts still need to be exchanged
   2. Painting of the club should be out of members' view by the end of this week
      i. weather has been a major disruptor.
      ii. Currently finalizing the Golf and Activities Porte Cochere
   3. Automatic doors for Lifestyle Building should be installed this upcoming week
      i. Rescheduled due to the storm scare
   4. Hand railing for the staircase (same building) is in fabrication and should be installed soon
   5. Pushing hard to finalize the last hurdles to get the Aria terrace open which will add significant additional seating to the space
   6. Blue Point terrace is also being addressed
      i. Staircase and some tiles being redone to fix a construction defect
      ii. Planning to open that terrace by next week.
   7. Dress code was discussed and put to a vote
      i. Will make changes so it can be presented to Leadership and the Board.
   8. Noted the suggestion to differentiate between formal and more casual venues to clearly preset dress code options for different venues.

The meeting was adjourned at 3 PM.

The next H&A Meeting will be November 12th at 1:30 PM.