BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Retail Committee
DATE:	October 17, 2024
MEMBERS PRESENT:	Mark Haberman, Chair; Steven Becker; Jennifer Lustrin; Marc Rosenthal; Ed Zelnick; Eric Ziskend;
MEMBERS ABSENT WITH NOTICE:	Arthur Adler, Vice Chair; Sheri Letwin;
MEMBERS ABSENT WITHOUT NOTICE:	Lisa Oleinick; Barbara Schneider;
PARTICIPANTS:	Emily Gifford, Director of Retail
ISSUE DATE:	October 23, 2024

1. Meeting was called to order at 1:30 pm.
   a. Motion was made to approve the September 6th Retail Committee Minutes.
   b. Motion was approved.

2. Chairman's Opening remarks:
   a. M. Haberman discussed how to make the Holiday Bazaar bigger than ever
   b. Will be held in early December just in time for Hanukah and Christmas.

3. Retail Director report:
   a. E. Gifford reported that more Ladies wear is on order for this year.
   b. More pickle ball wear is on order for this year.
   c. More trunk shows are planned to increase sales for 2024-2025.

Meeting was adjourned at 2:30 PM.

Next meeting will be November 7, 2024 at 1:30 PM in the Boardroom.