BOCA WEST
COUNTRY CLUB

# MINUTES

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| **MEETING:** | Golf Committee |
| **DATE:** | November 5, 2024 |
| **MEMBERS PRESENT:** | Jeanine Banks, Chairman of the Board, Boca West Country Club;<br>Robert Lerner, Chair; Dan Schulman, Vice-Chair;<br>Jeffrey Baltimore; Marc Blitstein; Lela Canon; Jeffrey Getelman;<br>Larry Gulko; Mark Gold; Irving Jainchill; Morris Maybruch;<br>Rosetta Melchior; Susan Osten; Jack Roth; Carla Schraub; |
| **PARTICIPANTS:** | Matt Linderman, President, COO, and General Manager, Boca West Country Club<br>Jeremiah Lockhart, Director of Agronomy;<br>Travis Wehrs, Director of Golf Operations;<br>Michael Bove, Head Golf Professional;<br>Daniella DeSousa, Golf Operations Manager;<br>Jeff Jones; Assistant Director of Agronomy;<br>Nick Schlemmer, Intern in Hospitality Program |
| **ISSUE DATE:** | November 11, 2024 |

Meeting was called to order at 3:02 pm

1. Chairman's Opening Remarks
   A. Bob Lerner welcomed everyone and shared his proposal to have his Vice Chair run a meeting as part of the committee's mentoring program.
      a. B. Lerner discussed this with D. Schulman noting that the November meeting was for this purpose.
      b. B. Lerner then turned the meeting over to D. Schulman.

2. Vice Chair's Agenda and Commentary
   A. D. Schulman called for a motion to approve the October minutes.
      a. The motion was seconded and approved.
   B. Congratulations
      a. Jack Roth on his hole-in-one achievement.
   C. Nick Schlemmer introduction:
      a. Nick expressed gratitude for the knowledge and warm reception while interning at Boca West.
   D. Commended:
      a. Jeff Getelman for his proactive approach to new members acclimate to the golf program.
      b. M. Bove and staff for producing informational videos to guide members on the proper golf procedures.

Golf Staff Reports

3. Travis Wehrs' Report
   A. Rounds and Sales: Rounds are down by 2,278, but golf sales for the month have increased to $13,400.
   B. Participation Updates:
      a. December 5: Wine & Dine Event
         - 80 participants vs. 60 last year
         - 64-person waitlist.
      b. December 7-8: Member/Member Event
         - 324 players vs. 268 last year.
      c. December 9-10: Season Opening Golf/Dinner Dance
         - 546 players vs. 484 last year
         - 586 attending the dinner.
      d. December 18: Twilight Tournament
         - 512 participants vs. 480 last year.
      e. Travis mentioned that the format changes have boosted participation as expected.

   C. Golf Staff updates:
      a. November 6- All-golf Staff Meeting
      b. November 13- FSGA Team Training

   D. Programs:
      a. Golf Clinic: Nanna will return to host a driving range clinic from 4-5 PM later this month.
      b. Golf Fitting launch: Jacob off to a strong start with most equipment now available.
      c. Club Improvement Program**:** Travis reviewed timeline for the upcoming member presentation.

E. Questions for Travis were addressed to everyone's satisfaction.

4. Jeremiah Lockhart's Report:
   A. Course Two's front nine will reopen on Friday, November 8, with the back nine to follow in a few weeks.
   B. A major sprinkler line break occurred on Hole 11 of Course One.
   C. Greens are currently running at speeds between 10 and 10.5 due to wet conditions.
   D. Jeremiah fielded questions about agronomy.

5. Lela Cannon's Report on Play for Pink:
   A. Thank you to Marc Blitstein for his donation of 500 goodie bags and several raffle items for the Play for Pink event.
   B. Noted that a PGA event would be donating raffle items to Boca West's Play for Pink initiative.

6. Committee Members' Questions, Comments, and Responses:

   A. Course Four Concerns:
      a. The path to Hole 16 is rocky and the concrete/asphalt is damaged.
         - Agronomy will investigate and provide updates on November 6.
      b. Patches of signal grass near many of the greens.
         - Jeremiah explained that sodding these small areas isn't practical at this time of year, and that there is no approved herbicide for this grass type.
         - The transition to Bimini/Bermuda grass in 2025 should resolve this issue.

   B. Nine-Hole Golfers:
      a. Member asked about designating one course for nine-hole golfers on busy days.
      b. Golf Operations has run test simulations using this setup
         - It did not open more tee times for 18-hole players.
      c. Currently, no priority is given to 18-hole players over 9-hole players.
      d. Golf Operations will present a comprehensive report on this issue at the next meeting.

7. Senior Management and Closing Comments
   A. Matt Linderman and Jeanine Banks thanked the committee for their time and participation.
      a. J. Banks emphasized the importance of committee structure to ensure the club meets its members' needs and expectations.
      b. M. Linderman provided a brief update on the Club Improvement Program
         - Encouraged everyone to read the Special Project article in the club magazine.
   B. D. Schulman reminded the committee that they are ambassadors of the golf program and encouraged maintaining a positive attitude when interacting with members.

The meeting adjourned at 4:26 PM.

The next Golf Committee Meeting will be on December 3rd at 3PM in the Palmer Room.