BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	November 15, 2024
MEMBERS PRESENT:	Jonathan Schraub, Vice Chair, Audrey Farber; Amy Goldman; Alan Jaffe; Marjorie Madison; Doug Rayvid; Carole Ries; Robert Schnitzer; Jodi Siegel; Kenneth Sher; Sue Steckler; Donald Sussman; Faith Wall; Frank Zaid;
MEMBERS ABSENT WITH NOTICE:	Arthur Adler, Chairman; Karen Frank; Felipe Murcia, Clubhouse Manager
PARTICIPANTS:	John Collings, Assistant General Manager; Christina Guilianti, Director of Activities;
ISSUE DATE:	November 15, 2024

Meeting called to order by Jonathan Schraub, Vice Chair, at 1:30pm.

House and Activities Staff Member reports

A. Christina Guilianti, Activities Director, reports:

a. We had our first comedy night Thursday with 450 in attendance.
    - Great feedback
b. Next Comedy Night is Sarge over 3 nights.
    - December 3, 5, & 6. Approximately 400 attending each night
c. Yesterday was our Veterans Day breakfast.
    - We honored 200 of our Vets with a free breakfast
    - Performance by the American Bombshells
d. Velvet Underground is next week.
    - We have 700 attending each night
e. Boss Project dinner and show for Dec 9 & 10.
    - Both sold out with 520 each night.
    - Small wait list of 25
f. January Dinner Show is a Candle Concert featuring a string quartet playing the music of Queen
    - 5pm dinner/6:30 show- 110
    - 7pm dinner/8:30 show- 270
g. Hope Week brochures and planners distributed

B. John Collings – Assistant General Manager reports on the following:

Food and Beverage:

a. Strong revenues in all outlets resulting in October revenue finishing 30% over budget
b. Thanksgiving reservations up over 2500.
    - 900 more than last year
c. Farmer's market started in October.
    - Will run weekly on Tuesdays throughout the season.
d. New Market Square menu started last week with new heat and serve dinner program
e. Blue point lunch opens November 14th
    - Blue point terrace is open
f. Cabana Cigar Club starts on November 14th
g. Prime Cut opens December 6th with new menu concept and service style
h. Michelin dinners start December 17th and 18th
i. Additional variety of salad dressings have begun circulating on salad bars.
j. We have changed coffee providers and added new coffee equipment throughout the club

Status of Projects

a. Pavers at lifestyle center are currently being repaired.
    - 2 weeks until completion
b. Aria Terrace awaiting permit. Will open quickly once received.
c. Work on Blue Point stairs almost complete
d. Automatic door installed at Lifestyle Center
e. Stair handle installed in Lifestyle Center lobby
f. Painting of buildings complete. Crew has moved on to painting roof.

C. Committee Open Discussion:

a. Active discussion among all members regarding possible new approaches to this season's theme night event.
b. Decision made to meet as working groups prior to next meeting
    - Review progress on Committee goals
    - Determine if additional goals can be identified for the balance of this season.

The meeting was adjourned at 2:30 PM.

The next H&A Meeting will be December 10th at 1:30 PM in the Board Room.