BOCA WEST
COUNTRY CLUB

# MINUTES

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| **MEETING:** | Golf Committee |
| **DATE:** | December 3, 2024 |
| **MEMBERS PRESENT:** | Robert Lerner, Chair; Dan Schulman, Vice-Chair;<br>Jeffrey Baltimore; Marc Blitstein; Lela Cannon; Jeffrey Getelman;<br>Larry Gulko; Mark Gold; Irving Jainchill; Morris Maybruch;<br>Rosetta Melchior; Susan Osten; Jack Roth; |
| **MEMBERS ABSENT WITH NOTICE:** | Carla Schraub; |
| **PARTICIPANTS:** | Jeremiah Lockhart, Director of Agronomy;<br>Travis Wehrs, Director of Golf Operations;<br>Michael Bove, Head Golf Professional;<br>John Damon; Senior Assistant Golf Professional;<br>Jeff Jones; Assistant Director of Agronomy;<br>Daniel Treitman, Assistant Golf Professional |
| **ISSUE DATE:** | December 6, 2024 |

Meeting was called to order at 3:00 pm
Mr. Lerner and committee at large approved the November meeting minutes.

1. Chairman's Opening Remarks

A. Mr. Lerner shared he is making a charitable Play for Pink donation on behalf of the Golf Committee
   a. Committee members can make additional contributions thereafter.

2. Golf Staff Reports:

A. T. Wehrs presented the Palmer I course renovation project
   a. Renovations will include putting course, short course, and 18-hole championship layout.
B. J. Lockhart presented on controlling the daily operational "controllables" as to daily maintenance of the golf courses.
C. M. Bove presented on the golf lottery system, implementation of shotgun function, and its impact on daily play.

3. Director of Golf, Travis Wehrs, Operations Report:

A. Golf Rounds
   a. October 1, 2023 – December 2, 2023 = 22,822
   b. October 1, 2024 – December 2, 2024 = 21,751
      - Thru December 2, 2024, golf rounds are down 1,071

B. Equipment Sales
   a. October 1, 2023 – December 2, 2023 = $107,521
   b. October 1, 2024 – December 2, 2024 = $137,058
      - Thru December 2, 2024, equipment sales are up $29,537

C. Tournament Programming
   a. President's Cup
      - 2023: 36 men / 0 ladies
      - 2024: 64 men / 16 ladies
   b. Twi Night
      - 2023: 480
      - 2024: 520
   c. Governor's Cup
      - 2023: 100 men / 14 ladies
      - 2024: 106 men / 20 ladies
   d. Play For Pink
      - 2024: 460
   e. Men's Member Guest
      - 2023: 504
      - 2024: 456

D. Club Fitting Programming
   a. Super Demo Day, December 13: 11am – 3pm
   b. Golf Equipment Educational Seminars
      - Specs Month – How your clubs are built: loft / lie / length / weight / grip size
      - December 11 at 3pm and December 19 at 4pm

E. Instructional Programming
   a. Four at Four: December 10 at 4pm
   b. Facebook Live: December 16 at 3:30 (Pam & Chris)

F. Nanna Programing
   a. Thursday, January 30 at 2:30pm
      - 9-Hole Match play: Nanna vs. Jacob

   b. Saturday, March 15 at 3:30
      - Short Game Clinic at Fazio II

   c. Wednesday, March 19
      - Facebook Live w/Pam & Nanna at 3:30

G. Holiday Junior Programming
   a. Junior Clinics (9am & 2pm)
      - December 23, 24, 26, 27, 28, 29, 30

   b. Premier Sports Program (10am – 3pm)
      - December 23 & 27

   c. 9-Hole Putting Course
      - December 23 at 6:30 pm

H. Calling All Golfers
   a. To Date: 1,722 have attended
      - Future Dates: December 4, 13, 14, 16 (currently, 225 are registered)

D. In addition, T. Wehrs presented an in-depth recount of tee time allocation as to our case against hosting only 9-hole golfers on one course.

4. Member Questions & Commentary
   A. J. Baltimore shared his thoughts on how we can improve tee time utilization as to 9-hole vs. 18-hole golfers.
   B. L. Cannon shared thoughts on Play for Pink.

The meeting adjourned at 4:00 PM.

The next Golf Committee Meeting will be on January 7th at 3PM in the Palmer Room.