BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	February 4, 2025
MEMBERS PRESENT:	Robert Lerner, Chair; Dan Schulman, Vice-Chair; Jeffrey Baltimore; Marc Blitstein; Lela Cannon; Jeffrey Getelman; Larry Gulko; Mark Gold; Irving Jainchill; Morris Maybruch; Rosetta Melchior; Susan Osten; Jack Roth; Carla Schraub;
PARTICIPANTS:	Jeremiah Lockhart, Director of Agronomy; Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional; Jeff Jones; Assistant Director of Agronomy;
ISSUE DATE:	February 10, 2024

Meeting was called to order at 3:00 pm

The committee at large approved the January meeting minutes.

1. Bob Lerner, Chair's Opening Remarks

   A. Mr. Lerner opened the meeting, sharing highlights of the past two-years:
      a. Expanded tournament programming, offering a mixture of competitive and social events
      b. Implementation of "No-Show" policy worked extremely well
      c. Recent Play For Pink Fundraising success
      d. Hiring of Jacob Huizinga, Club Fitting Specialist
      e. Implementation of new golf member orientation
      f. Fazio II re-grassing project
      g. Implementation of golf operation videos; enhanced communication tool
      h. Implementation of calling all golfers seminars
      i. There is an excitement and high degree of energy throughout the golf operation
      j. Expediated email response time to member inquires

2. Golf Operations Report, presented by Director of Golf- Travis Wehrs:

   A. Golf Rounds
      a. October 1, 2023 – February 4, 2024: 55,158
      b. October 1, 2024 – February 4, 2025: 56,047
      c. Thru February 4, golf rounds are up 889

   B. Equipment Sales
      a. October 1, 2023 – February 4, 2024: $268,906
      b. October 1, 2024 – February 4, 2025: $346,535
      c. Thru February 4, golf equipment sales are up $77,629

   C. Member Guest Season
      a. Men's Member Guest: February 24
      b. 480 / 504 last year
      c. 46 on wait list

   D. Ladies 18-Hole: March 10
      a. 320 / 284 last year

   E. Ladies 9-Hole: March 13
      a. 166 / 166 last year

   F. 2025/2026 tournament calendar

   G. Men's Member Guest hosted in January, one month earlier due to Palmer I renovation

H. Next month, we will have an after actions meeting to assess each individual tournament's success and areas for improvement

I. Nanna Update:
    a. 9-Hole Match play Fazio II
        i. 200+ members in attendance
    b. Pam & Nanna filming an On-Course at Boca West Facebook Playing Lesson in March
    c. Nanna hosting a demonstration at the South tee on March 13 at 3pm

3. Golf Operation Team Update

A. Daniel Treitman is joining Congressional
B. Reed Spangler is re-joining Liberty National
C. Palmer I: Course Renovation Update
    a. Reference video of select holes and short course

4. Member Comments and Questions:

A. Lela Cannon: Inquired about the "Golf cart ahead" feature on Palmer I

B. Carla Schraub: Inquired about golf cart speed limits

C. Rosetta Melchoir- Inquired about Palmer III top dressing practice and its effectiveness to the putting greens

D. Sue Osten- Shared her thoughts that we should establish dates for Governor's & President's Cup

E. Morris Maybruch- Inquired why the bunkers throughout the courses are inconsistent as to depth of sand

F. Irv Jainchill- Inquired what golf operations does when members approach the tee without a new 2024/2025 trail fee sticker on their cart

G. Marc Blitstein- Inquired when the Club was going to the membership for voting regarding Palmer I course renovation

H. Jeff Baltimore- Inquired for an update on the Dye IV regressing project timeline

I. Larry Gulko- Shared his positive thoughts on Jacob Huizinga, Club Fitting Specialist

J. Dr. Jack Roth-Inquired for an explanation as to the order of Palmer I & Palmer III renovation projects

K. Mark Gold- Shared his thoughts regarding future members who purchase a trail fee should be presented with two cart options and all colors should be uniform

The meeting was adjourned at 4:02 PM.