BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	House and Activities Committee
DATE:	February 18, 2025
MEMBERS PRESENT:	Jonathan Schraub, Chair, Karen Frank; Amy Goldman; Alan Jaffe; Marjorie Madison; Doug Rayvid; Robert Schnitzer; Jodi Siegel; Kenneth Sher; Donald Sussman; Faith Wall; Frank Zaid;
MEMBERS ABSENT WITH NOTICE:	Audrey Farber; Carole Ries; Sue Steckler;
PARTICIPANTS:	John Collings, Assistant General Manager; Chrsitina Guilianti, Director of House and Activities; Felipe Murcia, Clubhouse Manager
ISSUE DATE:	February 21, 2025

Meeting was called to order at 1:32 pm.

1. **Jonathan Schraub, Chair's Opening remarks:**

   A. Mr. Schraub began the meeting with words of thanks and appreciation for the incredible hard work, dedication and creativity from the Committee throughout the year.
   B. Gratitude was also expressed to John Collings, Christina Guilianti, and Felipe Murcia for their invaluable contribution to the work of the Committee.

House and Activities Staff Member Reports

2. **Christina Guilianti, Director of Activities:**

   A. Hope Week - end of January, beginning of February
      a. We worked with 10 different charities for 11 volunteer events
      b. A total of 316 members participated

   B. Today we are excited to host our first art class in the new Art Studio "Crafted"
      a. More new and exciting classes to come!

   C. This week-President's week
      a. We saw a decrease in numbers compared to years past.
      b. Crafts by the pool have been quiet the last 3 days with about 20 children attending.
      c. S'mores night on Wednesday night has 84 people signed up (compared to 150 last year)
      d. Family Fun Fishing on Friday has 17 (compared to 46 last year).

   D. Thursday we are having a special event with Colin Cowie who is a celebrity Wedding Planner.
      a. He is coming to dish the secrets of the celebrities and talk about his jobs.
      b. 7pm, guest welcome. Small dessert reception $15pp.

   E. Next week we have the Member Guest Card Party here over two days- Tuesday and Wednesday.
      a. We have 300 each day.

   F. Next Thursday- February 27 is Comedy Night with Adam Ferrara
      a. 414 to attend

   G. Moving into March- Dinner and Show with the Astro Yachts
      a. Both March 4 & 5 have 250 to attend each night

   H. Sports Night is coming back on March 10
      a. Special guest speakers: Harvey Green (Miami Dolphin Historian), Larry Wiseman (award winning sportswriter), Steve Dresner (NFL network), Brian White (FAU Athletic Director)

   I. Spring Soiree theme night.
      a. March 14 & 15- 315/516 to attend

J. Last scheduled comedy night with Mary Ellen Hooper
    a. On March 20- 333 to attend

K. Jayne Curry Cabaret Show
    a. March 25 with 233 to attend

L. Tanglewood
    a. April 9 with 1004 to attend

M. Seder
    a. April 12- 658 to attend
    b. 2nd night- 115 to attend

N. Cinco De Mayo handled through Activities
    a. Tables up to 12.
    b. 6-10pm $45++ per person.
    c. Buffet and DJ

3. **Felipe Murcia, Clubhouse Manager, reports on Food and Beverage:**

A. The first weeks in February we have been trailing slightly behind budgeted meals, however still waiting on the Presidents' weekend numbers
    a. It may have not been as strong as last year but still was a busy weekend for us.

B. If we compare the first 4 months of our fiscal year to 2019 (pre-COVID) or last year, we currently trail over 80,000 meals ahead, which shows the busy year we have had so far.
    a. The increase every month has been between 25% and almost 40%

C. Excited about our first wine lecture with the owner of Matthiasson winery from Napa.
    a. Will be held in Crafted on Monday, February 24th

D. On February 25th we will have a wine dinner in Prime Cut
    a. Still trying to fill the last 8-10 seats.

E. Crafted
    a. Looking to offer two demonstrations in March in that space
    b. Finalizing the workshop as well as looking at the best dates.
    c. The space will allow for tastings, demonstrations, hands on cooking and private dinning down the line - very exciting.

F. New menu items have been introduced around campus and will continue as we finish the season.

G. Working on a second dining venue during the summer, more to come.
    a. Summer schedule and staffing is being worked on.

H. Roger's Roadhouse did not make it this year (as we ended up opening Mr. D's for dinner two nights a week)
    a. Looking to incorporate that concept as well as the food trucks more next year.

I. The committee had interesting ideas:
    a. Burger bash festival?
    b. Change nuts and popcorn for chips and salsa at the happy hour.

4. <u>Committee Open Discussion</u>

A. Committee members summarized the results of their sub-group meetings on new possible goals and initiatives to consider in the area of food and beverage
B. Ideas and suggestions for activities and events will be forwarded to the next Committee for further follow-up.

The meeting was adjourned at 3PM.