BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	May 22, 2025
MEMBERS PRESENT:	Dan Schulman, Chairman; Arthur Schwartzman, Vice Chairman; Jeff Baltimore, Marc Blitstein; Lela Cannon; Jeffrey Getelman; Mark Gold; Larry Gulko; Jeff Kahn; Patti Roberts; Jack Roth; Sue Osten; Ken Yormark;
MEMBERS ABSENT WITH NOTICE:	Jules Leibman;
PARTICIPANTS:	Jeremiah Lockhart, Director of Agronomy; Travis Wehrs, Director of Golf Operations; Michael Bove, Head Golf Professional;
ISSUE DATE:	May 28, 2025

1. **Travis Wehrs, Director of Golf, report:**

   A. Palmer I construction update
   B. Fazio II aerification closure update
   C. Dye IV re-grassing update
   D. Driving range sod project update

2. **Mike Bove, Head Golf Professional, report:**

   A. Golf Rounds
      a. October 1, 2023 – May 21, 2024: 107,266
      b. October 1, 2024 – May 21, 2025: 112,693
      c. Golf rounds are up, 5,373

   B. Equipment Sales
      a. October 1, 2023 – May 21, 2025
         - $638,699 / 12,197 Units / 17,190 Transactions
      b. October 1, 2024 – May 21, 2025:
         - $782,098 / 13,896 / 19,575 Transactions
      c. Equipment sales are up $143,399
      d. Sold (154) more utility woods this year compared to last
      e. Sold (88) more iron sets this year compared to last
      f. Sold (811) more golf balls this year compared to last
      g. Sold (390) more grips this year compared to last

   C. Callaway Golf
      a. October 1, 2023 – May 21, 2024: $107,533
      b. October 1, 2024 – May 21, 2025: $168,073
      c. Increase $60,540

   D. Cleveland / Srixon / XXIO
      a. October 1, 2023 – May 21, 2024: $174,415
      b. October 1, 2024 – May 21, 2025: $199,738
      c. Increase $25,323

   E. Taylor Made
      a. October 1, 2023 – May 21, 2024: $52,877
      b. October 1, 2024 – May 21, 2025: $85,590
      c. Increase $32,713

F. Titleist (Woods)
   a. October 1, 2023 – May 21, 2024: $2,196
   b. October 1, 2024 – May 21, 2025: $15,679
   c. Increase $13,483

G. Staff Update

a. 30 H2B Internationals this season; currently have 8 Internationals
b. 7 Golf Operation Inters: 12-week program
   - 3-PGM
   - 4-HMI
   - Boca West Academy – Tuesday's
   - Experiential Learning: SFPGA Visit, Mentorship w/Dwight & Mike
c. Davis Greene, Assistant Golf Professional
   - Start day, Monday, May 26
d. Taylor Brenna, Assistant Golf Professional
   - Orientation, Tuesday, May 27
e. Lead Assistant Golf Professional – recruitment ongoing
   - Will meet with PGA Career Consultant first week of June to review candidates.

H. Tournaments & Events & Programming

a. Memorial Day Tournament:
   - 261 participants on Palmer I, Palmer III, Dye IV back 9 (9 Holer's) / Last year, 267
b. Independence Day Tournament:
   - 178 participants: Deadline is June 19 / Last year, 171
c. Labor Day Tournament:
   - South County: we are hosting 6 times this summer; 44 players
d. Junior Putting Club: May 24, June 21, July 19 (10:30-11:30) ages 5-16
e. Summer League: hosted twice a month (due to summer aerification schedule)
   - 120 members part of league – can play based on their schedule.
   - Each time they play, they will be charged $5.00 to applicable golf fee.
   - This is open to golf and social members.
f. Walking the Courses: June 1 (Golf Members) only after 2pm
   - Hosting a Sun Mountain Trunk Show on May 30 in the Golf Studio
g. Ice Towels: Distribution currently available in the bag room
   - Throughout comfort stations on June 1.

3. Jeremiah Lockhart, Director of Agronomy, report:

A. Fazio II aerification and bunker project
B. Dye IV re-grassing and tee leveling project

4. Open discussion:

A. The "Golf Cart Standardization" project:
    a. Jeff Baltimore, Jules Leibman, and Jeff Kahn will research and report back ideas to the committee in June.
B. Mr. Schulman distributed Larry Gulko's "Boca West Pride" suggestions
    a. With updated branding ideas to educate members on course care best practices.
    b. Members of the committee will review and report back thoughts and considerations in June.

5. Member Comments

A. Sue Osten shared information as to the rules, handicap education and its importance to social and competitive play at the Club

The meeting was adjourned at 3:00 PM.

The next Golf Committee meeting will be on Thursday, June 12th at 3 PM in the Board Room