BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	May 13, 2025
MEMBERS PRESENT:	Mark Habermen, Chair; Steven Becker; Michelle Brown; Bruce Cohen; Ellen Edwards; Sylvia Freedman; Enid Hoffman; Peter Kolben; Lori Mandel; Murray Perelman; Lauri Roth; Cheryl Schulman; Susan Sklar;
MEMBERS ABSENT WITH NOTICE:	Jonathan Schraub, Board Member at Large; Linda Singer, Vice Chair; Leslie Kennedy, Membership and Marketing Director Nanci Schwartz; Steve Forman; Lynn Zolenge;
PARTICIPANTS:	NA
ISSUE DATE:	May 27, 2025

1. The meeting was called to order at 3pm.

   A. Cheryl Schulman made a motion to approve the April 15th Committee Minutes.
   B. Ellen Edwards seconded the motion.
   C. Motion was approved

2. Chairman's Opening Remarks:

   A. Mark Haberman led a detailed discussion on how to read FICO scores
      a. Noted what to look for when reading credit reports.
      b. Flagging when the creditor closes an account or the credit balance is too high vs. income earned.
   B. M. Haberman led a discussion on guest cards.
      a. The committee was given handouts to explain the difference between a Gold Card and a Pink Card
      b. Included pricing and rules for use of each card.

3. Committee discussion:
   a. How to handle a nominee who is not co-operative or challenges the process.
   b. New committee members will be ready to conduct one-on-one interviews by June 1
   c. The committee reviewed the monthly sales statistics.
      - We already have 116 new members as of April 30
      - We have not gotten to our busy season yet.

4. The committee played the Membership Mania Game
   a. Even returning Committee members were quick with good answers.
   b. The game has served as a good learning tool for our committee while everyone has fun with the game.

The meeting was adjourned at 4:45 PM.

Next meeting is June 17, at 3pm in the Boardroom.