BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	June 17, 2025
MEMBERS PRESENT:	Mark Habermen, Chair; Linda Singer, Vice Chair; Jonathan Schraub, Board Member at Large; Steven Becker; Michelle Brown; Bruce Cohen; Ellen Edwards; Sylvia Freedman; Peter Kolben; Lori Mandel; Murray Perelman; Lauri Roth; Cheryl Schulman; Nanci Schwartz; Susan Sklar; Lynn Zolenge;
MEMBERS ABSENT WITH NOTICE:	Steve Forman; Enid Hoffman;
PARTICIPANTS:	Leslie Kennedy, Membership and Marketing Director
ISSUE DATE:	June 25, 2025

The meeting was called to order at 3pm.

A. Ellen Edwards made a motion to approve the May 13th Committee Minutes.
B. Cheryl Schulman seconded the motion.
C. Motion was approved

1. Mark Haberman, Chairman's Opening Remarks:

A. M. Haberman thanked our new committee members and expressed his appreciation for how quickly they have stepped up to assist with Membership interviews.
    a. Committee members expressed concern that some new members may feel overwhelmed and lost when first arriving at Boca West.
        - The committee was advised to direct all such concerns to the Membership Department to ensure new members receive consistent and accurate information.
    b. Mark reviewed the process Danielle Reid follows to determine which committee members are chosen to conduct Membership interviews.
B. M. Haberman reviewed the previous month's interviews the committee conducted and explained best practices for when interviews go off track.
C. Mark shared the Power Point Slides presented to the Leadership Group so the committee would be more in tune to our mission, education, and ambassador roles at Boca West.

2. Committee discussion:

    a. Mark reviewed the process and roles committee members will play during Coffee N' Chats sessions.
    b. The committee did a detailed review of the Boca West App so they will be able to explain it during Coffee N' Chat Seminars.
    c. Our next Coffee N' Chat will be September 9.
        - Steve Becker, Peter Kolben, Murray Perelman, and Lori Mandel volunteered to host.
    d. The following Coffee N' Chat will be October 7.
        - Linda Singer, Steve Forman, Lauri Roth, and Lynn Zolenge volunteered to host.

3. Educational Segment
    a. The committee reviewed the four memberships available that are on our interview form.
        - Leslie brought rule books for each member to study the membership types.
    b. Next meeting we will review the other membership types.

4. Sales Statistics
    a. Leslie reviewed our YTD sales and new member statistics.

5. Membership Mania
    a. The committee played our monthly membership mania game, which showed how well the group digested all the information we shared with them during the meeting.
    b. We are very fortunate to have such a good committee this year.

The meeting was adjourned at 4:45

The next Membership Committee Meeting will be on September 9th at 3 PM in the Board Room.